

**FEATURE**

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ESSAY COMPETITION RECEIVES  
OVERWHELMING RESPONSE**

**PROPERTY**

**SUNWAY ISKANDAR'S FIRST  
LAUNCH, CITRINE, SELLS OUT**

**EDUCATION**

**JEFFREY CHEAH FOUNDATION  
DOUBLES ANNUAL SCHOLARSHIP  
TOTAL TO OVER RM33 MILLION**

**HEALTHCARE**

**SUNWAY HEALTHCARE PURSUES  
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# SUNWAY



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**FROM THE SENIOR MANAGEMENT'S DESK**

# SUNWAY'S GAME CHANGING GROWTH FOR OUR COMMUNITIES

TAN SRI RAMON NAVARATNAM  
CORPORATE ADVISOR, SUNWAY GROUP



The United Nation's World Economic and Social Survey 2013 estimates more than 6.25 billion people will be living in cities by 2050. The same report shows that more than 70% of Malaysia's own population is now urbanised! Clearly, the challenge of rapid urbanisation is among the most important challenges of our time. How do we balance growth with sustainability?

While our government acts to implement the Government Transformation Programme to drive Malaysia to become a high-income nation (an average of USD15,000 pa. per person), sustainable development cannot be expected to be the sole responsibility of the government. Businesses hold great power to achieve our goals of enhancing – 'people, planet, and profits'. When we take all this into consideration, we do not simply measure performance on just the financial dimension. Hence, holistically, we would aspire to excel in many fields, namely to: (i) raise the welfare of our people (the fair and favourable business practices for labour and the community in which we conduct our business); (ii) use sustainable environmental practices to reduce negative environment impact for our planet; and (iii) strive for reasonable returns and profits.

As a former Civil Servant, I can strongly relate to Sunway's Social Enterprise Model, especially in Education. Sunway has adopted the unique 'Build-Own-Operate' business model. This means that we act as co-investors in the communities we build. As co-investors, we pledge our commitment for the long-term welfare and progress of our communities. We grow along with them. Sunway is also supported by Sunway REIT, which recycles capital to ensure sustainable socio-economic growth.

Our expansion as a corporation translates to economic well-being of all our stakeholders.

I like our 'game changing' Sunway initiatives to develop people. This includes the development of integrated townships where we build quality living by putting together the best infrastructure, a superior mix of lifestyle components of "live, play, learn, work and be safe and healthy" in a natural environment, so that our communities can get to enjoy the best in life. We invest in our communities through corporate social responsibility (CSR) programmes under our education, healthcare and C.A.R.E (community aid, reach-out, and enrichment) projects, in order to advocate and actualise the goals of a truly inclusive society.

One of our largest initiatives to improve the lives of our community is the Jeffrey Cheah Foundation. In March 2010, Founder and Chairman of Sunway Group, Tan Sri Dr Jeffrey Cheah, AO, had transferred all the equity he had in 12 education institutions, valued at more than RM720 million into the not-for profit Jeffrey Cheah Foundation (JCF), to provide quality education in perpetuity. Today these prospectuses can be capitalised at RM1.5 billion as Malaysia's biggest Social Enterprise. JCF has to date, awarded more than RM165 million worth of scholarships to approximately 20,000 deserving students.

In 2013, Tan Sri Dr Jeffrey Cheah further donated USD6.2 million to Harvard University to establish the Jeffrey Cheah Professorship for South-East Asia Studies. This initiative opened up a two-way flow of faculty and scholars between Harvard University and our Sunway Education Group. Just this year,

we launched the Jeffrey Cheah Institute on Southeast Asia (JCI), the first university based think tank in Malaysia, which is overseen by an executive council and the International Academic Advisory Council (IAAC) made up of eminent scholars, and former and present government officials from around the world.

As for the Planet, Sunway builds sustainably to mitigate our carbon footprint. We emphasise efficient public transportation and walkability and have taken the lead to build Malaysia's first elevated Bus Rapid Transit (BRT) – Sunway Line. Upon its completion in 2015, eco-friendly electronic buses will service over 500,000 residents in Bandar Sunway and USJ and serve about 42 million visitors per annum! We are pioneering green innovations in building materials and in property development, and are retrofitting Sunway buildings for green tech, through our Asset Enhancement Initiative.

Thus, we believe we can change the future for our communities. Moving forward, we will continue to also find ways to create and add value for our stakeholders by improving resource efficiency. We will continuously work to enhance the cities that we build and manage and operate to enhance competitiveness, liveability and environmental quality.

For all these reasons, as a former Civil Servant, I have enjoyed working at Sunway for the last 20 years under Tan Sri Dr Jeffrey Cheah's exemplary leadership in Social Enterprise with his laudable philosophy of "Giving Back to Society". I wish that his laudable initiatives and innovations in Social Enterprise will be emulated by many other successful entrepreneurs in our country and region. ■

# Exceptional in Every Way



Artist's Impression of Twin Villas

## The Award-Winning Sunway Wellesley

Bukit Mertajam's Landmark Precinct Par Excellence



Unpretentious and tranquil, Sunway Wellesley sits at the cusp of extraordinary as the gateway property of Bukit Mertajam, a historically- and culturally-rich township of Penang State skirting Northern Peninsular Malaysia. Spread over 82 acres of prime freehold land, Sunway Wellesley is strategically placed just 500m from the Bukit Mertajam Town Centre, 6km from the Butterworth-Kulim Expressway, 7km from the North-South Highway and 9km from the Penang Bridge.

The clear advantage to the booming property market here is that the land prices are still relatively affordable when compared to Penang Island that, due to land scarcity, is facing peaking property prices. This makes Sunway Wellesley a viable option for property investors and residents alike because of its excellent features and its location that promises many conveniences available to that any thriving city.

At the heart of it all, Sunway Wellesley is simply designed, ground up, to be a great place to call home. Towards this end, the property has been dressed up with various features that are undeniably refined.



Pass the main entrance and a clubhouse takes center stage. Here, residents will find a swimming pool, a community hall, a gymnasium, a childcare center and lounging areas. As the site is located next to a stream, an Ecological Walk that runs parallel to highlight its natural allure has been integrated.

A Central Linear Park is strategically inserted in the middle of the scheme and forms a spine of green space for the community.



Artist's Impression of Linear Park

The park connects the stream to the clubhouse, thus, providing a vehicle free recreation belt that allows residents to walk safely without the concerns of moving vehicles from one end to the other.

Other amenities include the Tropical Garden, Healing Garden, Scented Garden and Play Station. Perimeter fencing and guard patrols ensure 24-hour peace-of-mind.

All units are Northerly-Southerly oriented to reduce solar heat gain. And drainage and cabling systems are concealed underground to maintain the aesthetics of this modern neighborhood as well as to remove odor and ensure pedestrian safety.

Fiber optic infrastructure for high-speed internet connectivity is also conveniently integrated. Another notable feature is the solar-powered



Actual Shot of Family Villas

street lighting that promote long term cost savings and prudent energy consumption and management.

Affirming the 'pull' power of Sunway Wellesley, the first phase of the development consisting 31 units of three-storey shop offices enjoyed brisk sales with 80% snapped up during its preview. Having since been sold out, the second phase, consisting 154 units of three-storey townhouses and 60 units of three-storey semi-detached homes were then made available for sale in stages. As expected, the response from buyers and investors were unprecedented with over 60% of the townhouses and semi-d's taken up to date.

As further testimony of Sunway Wellesley's wide spread popularity as the habitat of choice, it was recently conferred the accolade of Winner, Best Housing Development (North Malaysia) at the prestigious 2014 South East Asia Property Awards.



Actual Shot of Grand Entrance

FEATURE STORY

# INAUGURAL SUNWAY-OXBRIDGE ESSAY COMPETITION RECEIVES OVERWHELMING RESPONSE

The inaugural Sunway-Oxbridge Essay Competition, held in line with Sunway Group's corporate social responsibility (CSR) initiative to elevate standards of education in Malaysia particularly in the advancement of English proficiency, saw an overwhelming response with approximately 2,000 entries from secondary school students across Malaysia.

The essay competition, endorsed by the Ministry of Education Malaysia, was organised by Sunway Group in partnership with The Oxford & Cambridge Society Malaysia, Jeffrey Cheah Foundation, Sunway University and Monash University Malaysia. Opened to Malaysian secondary school students aged 13 to 17, the competition was also supported by Sunway loyalty programme Sunway Pals, and backed by the popular Astro TV IQ series, Oh My English!

Unlike other conventional submission formats, students of this essay competition were

required to submit their essays online via [sunway.edu.my/essay](http://sunway.edu.my/essay). After two rounds of rigorous and intensive selection, led by Sunway University, Monash University Malaysia and the Oxford & Cambridge Society Malaysia, 26 young Malaysians emerged as top winners and were invited to receive their prizes at the Prize-Giving ceremony held at Sunway Resort Hotel & Spa. The prizes totalled more than RM200,000 in value comprising RM28,000 in cash sponsored by Sunway Group and RM190,000 in Sunway bursaries by Sunway University. Ng Yin Yin, Head of English Panel of SMK (P) Sultan Ibrahim from Johor Bahru, was also present to receive the award as the "School with the Most Submissions", with a total of 213 essays submitted.

At the Prize-Giving Ceremony, Tan Sri Datuk Seri Razman Hashim, Deputy Chairman of Sunway Group, congratulated the essay winners for their win. He also paid tribute

to the schools, especially the dedicated teachers and principals who had been most supportive of this initiative, and to the students' families, for encouraging the students' participation.

"Befitting Sunway Group's 40th anniversary, we mooted and embarked on the Sunway-Oxbridge Essay Competition as part of Sunway's CSR initiatives to enrich the lives of our communities. We believe there is much that private corporations can do to boost English proficiency and make a significant impact for the society," said Tan Sri Datuk Seri Razman.

Guest-of-Honour YB P. Kamalanathan P. Panchanathan, Malaysian Deputy Minister of Education and Higher Learning, commended Sunway's effort to promote English literacy amongst school children through the essay competition.

"Elevating the proficiency of the English language is one of the main drivers for the nation's education goals as delineated in the GTP 2.0. Currently, one of the initiatives that the Ministry is championing is the strengthening of the language among English teachers in the country and thereby directly benefitting the students. Better English will help students do better in their education, especially since it will give them access to more resources, such as journals and online articles," he said.

The inaugural Sunway-Oxbridge Essay Competition is part of a wider English language development programme that Sunway has embarked on aggressively since 2010 to encourage young Malaysians to speak and write English. In addition to the essay competition, Sunway Group has also organised English tutoring programmes, as well as coaching on English public speaking skills for the benefit of SMK Bandar Sunway students.

## INTERVIEWS WITH THE TOP 6 WINNERS



1 Group photo with the Top 3 and Consolation winners at the prize-giving ceremony.

2 (from left to right) Category A's budding young writers: Bairavee Ravindran, Yesyannah a/p Jeeva Kumar and Qistina binti Ami Azrul, flanked by Deputy Chairman of Sunway Group, Tan Sri Datuk Seri Razman Hashim, Deputy Minister of Education II, YB Kamalanathan and President of Oxford & Cambridge Society, Mark Disney.



### CATEGORY A



1ST

**Yesyannah a/p Jeeva Kumar**  
SMK Seremban 2, Negeri Sembilan

- RM 5,000 cash
- Trophy
- Award certificate
- Sunway Bursary valued at RM20,000\*

"I'm very happy yet surprised as I never expected to win first place. I love to read and write. Sunway College would be my stepping stone to pursue my studies in Performing Arts."

2ND

**Bairavee Ravindran**  
Sekolah Sri Tenby, Selangor

- RM 3,000 cash
- Trophy
- Award certificate
- Sunway Bursary valued at RM15,000\*

"I'm happy as my hard work has paid off. My preparation for this competition is to read a lot and do more research. My aunt who is also a lecturer, helped me a lot throughout the competition."

3RD

**Qistina binti Ami Azrul**  
SMK Jalan Empat, Selangor

- RM 1,000 cash
- Trophy
- Award certificate
- Sunway Bursary valued at RM10,000\*

"This was unexpected and I will save the money for my education in the future. I will consider to pursue my studies in Sunway College."

### CATEGORY B



1ST

**Leong Whye Ye**  
SMJK Chung Hwa Confucian, Penang

- RM 5,000 cash
- Trophy
- Award certificate
- Sunway Bursary valued at RM20,000\*

"I am happy and surprised that I'd won first place. I plan to pursue my studies in Computer Science in Sunway College as it is also a prestigious college."

2ND

**Samantha Wong Yoke Mun**  
SMK Bandar Utama Damansara 4, Petaling Jaya

- RM 3,000 cash
- Trophy
- Award certificate
- Sunway Bursary valued at RM15,000\*

"I'm surprised that I'd won and I will put the money as savings at the moment. I plan to study Mass Communications or Interior Design in the future."

3RD

**Chan Chin Chun**  
Wesley Methodist School, Kuala Lumpur

- RM 1,000 cash
- Trophy
- Award certificate
- Sunway Bursary valued at RM10,000\*

"I'm going to use the money to buy more books. I would like to pursue biology studies in the future but I enjoy fiction writing as well."

# TAN SRI DR JEFFREY CHEAH HONOURED AS OUTSTANDING CEO OF MALAYSIA

BY THE EDGE-BILLION RINGGIT CLUB



Tan Sri Dr Jeffrey Cheah, AO, Founder and Chairman of Sunway Group, was named "Value Creator: Outstanding CEO of Malaysia" at The Edge-Billion Ringgit Club (BRC) Awards 2014. He received his award from YAB Tan Sri Muhyiddin Yassin, Deputy Prime Minister at The Edge-BRC Corporate Awards and Gala Dinner.

The Value Creator: Outstanding CEO of Malaysia Award recognises corporate figures' contributions and exemplary leadership in building businesses and creating value for their stakeholders. Value creation is reflected in the market valuation of the company, returns to shareholders and stakeholders; revenue and profit growth; and employment creation.

From a tin-mining company established in 1974, Sunway Group has thrived to become one of Malaysia's most formidable property-construction groups, with a multitude of established businesses in more than 40 locations worldwide. Today, Sunway

Group encompasses 12 business divisions, namely Property, Construction, Hospitality, Retail, Leisure, Commercial, Trading & Manufacturing, Building Materials, Quarry, Healthcare, Education and Real Estate Investment Trust (REIT), and is home to more than 13,000 employees.

Befitting its 40th Anniversary celebrations, Sunway Group has announced solid earnings growth for the financial year ended 31 December 2013 (FY2013) with reported net profit of RM1.5 billion, or the equivalent of a 183% increase from the previous financial year. Annual revenue for FY2013 was RM4.7 billion compared to RM4.1 billion recorded in 2012.

This is the fifth consecutive year The Edge has organised The Edge-BRC Club and Corporate Awards and the fourth year in which the Value Creator: Outstanding CEO of Malaysia Award has been presented.



01

Tan Sri Dr Jeffrey Cheah hails from Pusing, a small town near Ipoh, Perak. He was an accountant with a motor assembly plant before establishing Sunway.

02

Former Prime Minister of Singapore, Mr. Lee Kuan Yew had commended Tan Sri Dr Jeffrey Cheah's makeover of a derelict tin mining land to the present-day Sunway Resort City, citing it an epic transformation from "wasteland to wonderland".

03

Tan Sri Dr Jeffrey Cheah is among Malaysia's leading givers who made it on the list of Forbes Asia's Heroes of Philanthropy.

04

In 2008, Tan Sri Dr Jeffrey Cheah was awarded Officer of the Order of Australia (AO) by Kevin Rudd, then Prime Minister of Australia. AO is one of Australia's most prestigious and highly regarded awards conferred to a non-citizen of Australia.

05

Tan Sri Dr Jeffrey Cheah has been conferred nine honorary doctorates by leading universities worldwide.

06

In 2013, Tan Sri Dr Jeffrey Cheah was conferred the Honorary Assistant Commissioner of Police title by Malaysia's Inspector-General of Police for his commendable efforts in crime awareness and prevention as Chairman of Malaysia Crime Prevention Foundation – Selangor Chapter.

07

In December 2011, Tan Sri Dr Jeffrey Cheah was appointed to Malaysia's education panel to review the nation's education system by the Minister of Education. He is the Founding Trustee of the Board of Mahathir Science Award Foundation, Razak School of Government, and the Perdana Leadership Foundation.

08

Tan Sri Dr Jeffrey Cheah was bestowed The Edge Malaysia Outstanding Property Personality Award 2013 for his meritorious contribution to Malaysia's property industry.

09

In 2012, Tan Sri Dr Jeffrey Cheah was appointed Permanent Honorary President to the Federation of Hakka Associations Malaysia, in appreciation of his invaluable contributions to the Associations.

10

The Monash University School of Medicine and Health Sciences was named after Tan Sri Dr Jeffrey Cheah (Jeffrey Cheah School of Medicine and Health Sciences) in appreciation of his contribution to Monash University Malaysia and Malaysia-Australia bilateral ties.

## PROPERTY

# SUNWAY ISKANDAR'S FIRST LAUNCH CITRINE, SELLS OUT

SUNWAY ISKANDAR'S FIRST LAUNCH, CITRINE, AN INTEGRATED DEVELOPMENT AT THE LAKEVIEW PRECINCT SAW A COMPLETE SELL-OUT FOR ITS 167 OFFICE SUITES IN CONJUNCTION WITH THE OPENING OF THE SUNWAY ISKANDAR SALES GALLERY. THE OFFICE SUITES RANGE BETWEEN 746 SQ FT AND 1,671 SQ FT WITH AN AVERAGE SELLING PRICE OF RM760 PSF.

The development, consisting of signature designer offices, serviced apartments and retail convenience, is located a mere 500 metres away from the picturesque seafront straits of The Lakeview precinct. Citrine is designed with the philosophy of balanced living, accentuating the concept of Nature's Capital City. Here, business owners and residents can revel in having every convenience of urban living, while immersing in the beauty of nature with the exquisitely landscaped gardens and the spectacular 20-acre pristine Emerald Lake Garden. The Lakeview precinct integrates components for living, learning, working, shopping and playing, making it a truly holistic place for families to thrive. Sunway is also building its own purpose-built Sunway Iskandar International School (SIIS) within the precinct.

Enthusiastic buyers attributed their confidence in the development to Sunway's co-investment approach.

Encik Hisham Hamdan, Executive Director of Investments of Khazanah Nasional Berhad who was present at the launch said, "The 100% sell-out of Sunway Iskandar's first-phase development is remarkable. It is an encouraging news to all stakeholders of Iskandar Malaysia."

"Since Khazanah and Sunway teamed up as a joint-venture back in 2011, we have been collaborating to drive Medini Iskandar's progress as a catalytic development for Iskandar Malaysia. We are confident this is just the beginning of a greater success story," he said.

Sunway Iskandar is one of the largest township projects within the high-growth Iskandar region with 1,800 acres of land and the largest seafront strait, this township offers a world-class city balanced with unparalleled beauty of nature, making it truly Nature's Capital City.



- 1 The first phase of Sunway Iskandar, Citrine at The Lakeview precinct flourishes beside a 20-acre pristine Emerald Lake Garden enveloped by lush greenery.
- 2 Citrine at The Lakeview features Designer Offices, Serviced Residences and Boutique Retail - with the Designer Offices being 100% sold.

Strategically located within Medini, Sunway Iskandar also provides excellent connectivity and accessibility for residents and business owners with a driving distance of merely 5 minutes to the Second Link via the proposed Southern Access.

Forty per cent of the entire land area has been reserved as green space and the plot ratio for the city is 1:1. A total of 700 acres of equatorial rainforest is within the land area, complemented by other natural elements such as the Emerald Lake Garden, lush green forest, Pendas River and the Straits of Johor.

Sunway Iskandar is designed for residents and families through all life-stages and will epitomise sustainable community living in Malaysia upon completion. ■

Citrine's Sunway Iskandar sales gallery is located in Medini Iskandar, Johor. Visit [www.sunwayiskandar.com](http://www.sunwayiskandar.com) or call 019 270 4218 for more information.

## DIGITAL TRENDS



## SUNWAY LIFESTYLE APP UPGRADED FOR A MORE

# DELIGHTFUL USER EXPERIENCE

The Sunway Lifestyle App, launched as a single integrated platform in January 2013, provides Sunway's fans with a holistic 360-degree brand experience on iOS and Android. In addition to providing users with a one-stop platform to access information about Sunway's vast range of businesses, users are also acquainted with the latest promotions, upcoming events and recent awards garnered by Sunway Group.

Recognising the need to improve overall user experience, while ensuring on-going interests in conjunction with the 2013 Christmas celebration and the subsequent 2014 Chinese New Year festival, Sunway Group initiated 'Sunfairies', an augmented reality in-app game feature, that allows users to catch 'Sunway Fairies' bearing free shopping vouchers, room stays, theme park entrance tickets F&B vouchers; all of which are redeemable at Sunway's lifestyle components including Sunway Resort Hotel & Spa, Sunway Lagoon and Sunway Pyramid.

Consistent with the application's mission to position Sunway as an innovative industry-leader in IT, and enable its line of businesses to promote their services to customers more effectively, the Sunway Lifestyle App was further enhanced in September 2014, with two new value-add features for its consumers: geo-fence triggers and optimised routing.

With geo-fence triggers, users can now receive relevant and instant information in radiuses of boundaries set within Sunway Resort City. Users who visit certain parts of Sunway Resort City will automatically be notified with updates that are associated with the business units in that particular predefined region. For instance, users who are near or at Sunway Medical Centre, can receive health assessment packages or the most updated promotions from Sunway Pals.

The optimised routing feature by contrast, allows users to easily map their journeys to their intended destinations within Sunway Resort City. By pre-setting key start and end landmarks, the route function will then chart the best routes to the user's desired destination. As a pedestrian friendly map, users will be able to discover their own adventure and manoeuvre within Sunway Resort City completely hassle-free.

In the coming months, Sunway Lifestyle fans can look forward to yet another new upgrade as the Sunway loyalty programme - Sunway Pals, will be integrated into the app, allowing existing members to easily redeem new points and check existing points. ■

The Sunway Lifestyle application is now available for download from the Apple Store and Google Play store. For more information, please visit [sunway.com.my/lifestyle](http://sunway.com.my/lifestyle)



## JEFFREY CHEAH FOUNDATION DOUBLES ANNUAL SCHOLARSHIP TOTAL TO OVER RM33 MILLION



The Jeffrey Cheah Foundation (JCF), Malaysia's biggest education-focused social enterprise, doubled its scholarships awarded this year to over RM33 million, beating its own record of RM17.2 million last year.

Deputy Prime Minister, and Minister of Education, YAB Tan Sri Muhyiddin Yassin presented the scholarships to the recipients with Tan Sri Dr Jeffrey Cheah, AO, Founding Trustee of Jeffrey Cheah Foundation, and Chancellor of Sunway University, at the annual Jeffrey Cheah Foundation Scholarships and Awards Ceremony 2014 at Sunway University's University Hall.

With the latest award, the Jeffrey Cheah Foundation has awarded to date, in excess of RM165 million scholarships to over 20,000 students. A total of 491 scholarships were presented during the ceremony (see accompanied bar for breakdown).

Deputy Prime Minister YAB Tan Sri Muhyiddin Yassin praised the scholarship recipients and urged them to take this opportunity presented to them, to think global and act local in their pursuits of their dreams and hopefully to serve Malaysia and society.

"Sunway Education Group is, in many ways, the model of the pioneering spirit in the Malaysian education system. When Malaysia was faced with recession in the 1980s,

Sunway set up Sunway College which pioneered Twinning Programmes with overseas universities to help our students obtain the necessary qualifications locally. This not only provided the opportunity for students who could not afford to go overseas but also produced graduates that met the needs of the nation's workforce," said YAB Tan Sri Muhyiddin Yassin.

At the ceremony, Tan Sri Dr Jeffrey Cheah shared his delight to see so many recipients, as it demonstrates that the country has an abundance of young people who have the potential to drive the nation progress even further.

The JCF Scholarships & Awards Ceremony is held annually to recognise student's exceptional academic achievements, outstanding extra-curricular and sports accomplishments, giving an opportunity at quality education to all deserving. This year the ceremony was attended by scholarship recipients, parents, teachers, corporate/ education partners and invited guests as well as academics and management of the Sunway Education Group. ■

For more information about the Jeffrey Cheah Foundation and learn about its work for quality education, please log on to [www.jeffreycheahfoundation.org](http://www.jeffreycheahfoundation.org).

491

SCHOLARSHIPS;  
COMPRISE:

207 RECIPIENTS FOR THE TAN SRI DR JEFFREY CHEAH ENTRANCE SCHOLARSHIP

153 RECIPIENTS FOR THE TAN SRI DR JEFFREY CHEAH CONTINUING SCHOLARSHIP

35 RECIPIENTS FOR THE SUNWAY TALENT SCHOLARSHIP

21 RECIPIENTS FOR THE JEFFREY CHEAH FOUNDATION COMMUNITY SCHOLARSHIP

14 RECIPIENTS FOR THE STAR EDUCATION FUND

11 RECIPIENTS FOR THE SIN CHEW DAILY EDUCATION FUND

9 RECIPIENTS FOR THE SUN-MAPCU SCHOLARSHIP SCHEME

6 RECIPIENTS FOR THE TAN SRI DR JEFFREY CHEAH SCHOLASTIC AWARD

5 RECIPIENTS EACH FOR THE SUNWAY UNIVERSITY POSTGRADUATE DEGREE SCHOLARSHIP, SUNWAY UNIVERSITY MASTERS DEGREE BY RESEARCH SCHOLARSHIP, AND THE TAN SRI DR JEFFREY CHEAH SPECIAL ENTRANCE SCHOLARSHIP

4 RECIPIENTS EACH FOR THE CHANCELLOR'S SCHOLARSHIP AND THE SUNWAY-ADIDAS SPORTS & ECA ACHIEVER'S AWARDS

3 RECIPIENTS EACH FOR THE JEFFREY CHEAH TRAVEL GRANTS FOR SOUTHEAST ASIA STUDIES AT HARVARD UNIVERSITY, AND THE SUNWAY EXCELLENCE SCHOLARSHIP

2 RECIPIENTS EACH FOR THE JEFFREY CHEAH FOUNDATION-SUNWAY GROUP SCHOLARSHIP, SUNWAY EDUCATION GROUP-ELENA COOKE EDUCATION FUND, AND FOR THE NANYANG TERTIARY EDUCATION FUND

## MONASH'S PROFESSOR BARTLETT INSPIRES WOMEN'S LEADERSHIP IN HIGHER EDUCATION

A picture of a poised intellectualism and a beacon of hope for women leaders, Professor Helen Bartlett epitomises the vision of a woman leader who is exemplary to other aspiring women. As Pro Vice Chancellor and President of Monash University Malaysia, Professor Bartlett has provided leadership in some of the sector's most important challenges, including talent management, research capacity building, transnational education and partnership development. Professor Bartlett has also led many university initiatives in student access and participation, and university-community engagement. In addition, she has an international research record in gerontology, focusing on ageing policy, healthy ageing, and aged care. She has also established and directed three research centres, including the Australasian Centre on Ageing at the University of Queensland. For her efforts, she has been awarded numerous national competitive research grants and government consultancies and continues to serve on various research advisory boards in Australia and Malaysia.

As a champion of women leadership in the education sector, Professor Bartlett is of the opinion that one of the most effective ways to teach leadership is through being a role model.

"Having women in leadership roles is crucial, as they provide real life examples that it is possible to overcome traditional gender barriers and achieve success," she said.

With this approach in mind, Monash University Malaysia, concurrent with Sunway Group's efforts to attract and retain working

women at the workplace, initiated a variety of programmes to promote leadership on campus. Some recent examples include a luncheon themed "Women in Education" in conjunction with International Women's Day 2014, and a public forum held in August themed "Women and Success – What Does It Take?" The latter is part of Monash Women's Month, and saw three highly successful women from different industries share their thoughts about what success means to them, both in their careers and in family life, in order to inspire other women to do the same.

On the importance of a more gender-balanced workforce, Professor Bartlett said, "A more balanced workforce of male and female leaders is a reflection that society is moving towards greater gender equality, embracing diversity in working styles, as well as perspectives."

"Encouraging more women in leadership does not mean women are there to compete with men. On the contrary, having leaders of both genders is important as their skill sets complement each other. This is especially true in the education sector where everyone's unique traits contribute to a diverse and vibrant workforce."

Professor Bartlett has encouraged initiatives to support women at Monash Malaysia, such as career promotion workshops for women; mentoring for early career academics; the establishment of a breastfeeding room for working mothers; and exploration of flexi hours to enable more women to stay in work and contribute.



While Professor Bartlett feels the nation has come a long way in promoting equality in the workplace, there is still much that can be done. In Malaysia, more women are graduating from universities than men and more women are now studying science, pharmacy and medicine, but engineering and IT remain largely male dominated bastions.

"I am very encouraged that in Monash University Malaysia, we have 11 women academics in engineering. This is a higher number than in our much larger engineering faculty in Australia. More can be done to encourage women's participation in sciences and technology. Better promotion of the types of careers that are possible for women in science and technology is needed, along with success stories of women who have entered male-dominated professions," she said.

"Young women must have more confidence when pursuing their careers. Don't ever think you are not qualified, have a go, and don't be afraid to ask for help. Find a mentor if you can. Be bolder; even if you don't get what you ask for immediately, you learn from your experience. Also remember to build support networks, as you never know when they will come in handy," she concluded. ■

# EXCLUSIVE INTERVIEW WITH LINA VERCHERY

A SCHOLAR FROM HARVARD UNIVERSITY AND RECIPIENT OF THE JEFFREY CHEAH TRAVEL GRANT

**Kate: Why did you apply for the JC Travel Grant?**

**Lina:** I had been wanting to do research on the Dharma Realm Buddhist Association (DRBA) in Malaysia for some time and thought it would be a perfect opportunity to come here and continue my fieldwork and connect with scholars and students at Sunway. The trip really has exceeded my expectations. Before coming I imagined fieldwork would be the highlight of my trip. While the fieldwork has been deeply rewarding and absolutely fascinating, my time here at Sunway has been the real highlight, not only because of the really lovely accommodation and resources offered by Sunway University, but also the warmth and kindness of the people here. I've met many people who I consider kindred spirits with many, many shared interests; the kind of people who after speaking for just five minutes feel like old friends.

The opportunity to exchange ideas with students, faculty members, staff and people from the local community here at Sunway University and Monash University Malaysia has been both intellectually and personally rewarding. The kinds of conversations that you have, sometimes formally, sometimes

informally, with other people with whom you can discuss your ideas, debate, and have lively discussions; those are the kind of experiences that really shape who you are as a scholar and as a person. In some ways, those things are equally important if not more important than "research" because those are the kind of interactions that give your research meaning and purpose and that's what I appreciate so much about the JC Travel Grants because they enable that kind of interaction which is so important for feeding intellectual curiosity.

**Kate: How did you become interested in Buddhism?**

**Lina:** I was always very interested in world religions. I could see myself as a scholar of any religion actually. When I went to do my undergraduate study at McGill University in Montreal, I had a very good teacher who was not only a scholar of Buddhist studies, but also a Zen monk. His knowledge of Buddhism was extremely deep and penetrating and his classes were incredibly difficult and inspiring and that's what got me seriously into the study of Buddhism. I also went on a month long programme with Buddhism students at Fo Guang Shan; that's a very large international Buddhist organisation based in southern

**LINA VERCHERY** .....

is a 30-year-old graduate student who's just spent two weeks in Malaysia as a recipient of the Jeffrey Cheah Travel Grant. The Harvard doctoral student is in the early stages of her research into the work of the Venerable Hsuan Hua and his transnational network of Buddhist monasteries, Fajie Fojiao Zonghui or the Dharma Realm Buddhist Association (DRBA). After research visits to DRBA monasteries in Hong Kong and Taiwan, Verchery arrived in Malaysia in late July to investigate the Guanyin Sagely Monastery on Jalan Ampang in the heart of Kuala Lumpur. She also spent a week at Sunway University where she met like-minded scholars and students at the Sunway University Buddhist Society and researchers from other Malaysian institutions and delivered a public lecture at the Graduate Centre. She gives her perspective on the Jeffrey Cheah Travel Grant and what she discovered during her time in Malaysia with Kate Mayberry, senior analyst with the Jeffrey Cheah Institute on Southeast Asia.

Taiwan. I spent a month living and studying there, with other Western students of Buddhism, following the monastic regimen every day and learning about Buddhism. That total immersion experience into a living, religious monastic context really inspired me to go back and become serious about studying both Buddhism and Chinese language.

**Kate: What would you advise others who might be considering an application for the JC Travel Grant?**

**Lina:** I would urge them to apply. There's no question about that. You get out of the experience what you put into it so the more you invest in meeting people

and branching out and taking full advantage of the opportunities and resources available at Sunway the more rewarding it will be and the more you'll actually learn. It's an opportunity for true scholarly exchange because not only have I met with students and faculty from here but I've also met one Ph.D student and two faculty members who'll be coming to Harvard on the same grant so we'll have another opportunity to connect – this time in the U.S.A. These are lasting relationships.



In line with its vision to be one of the leading medical centres in the ASEAN region, and in response to the increasing demand for quality healthcare services in Malaysia, Sunway's Healthcare division is building a new 10-storey Centre for Advanced Medicine to complement the facilities and services in its existing medical centre, Sunway Medical Centre (SunMed).



# SUNWAY HEALTHCARE PURSUES EXPANSION PLANS

BY 2017, MALAYSIANS CAN EXPECT

**BEDS**  
359 → 600

**CONSULTATION SUITES**  
123 → 180

**PARKING BAYS**  
687 → 1670

**CENTRES OF EXCELLENCE**  
19 → 23

The Centre for Advanced Medicine, built on part of the 5.88-acres of land adjacent to SunMed, is targeted for completion by early 2017, and will offer a comprehensive cancer centre, a nuclear medicine centre, an oncology day ward, oncology clinics, digestive health centre, a level of consultation suites and five levels of single occupancy in-patient wards. Upon completion, the Centre will increase SunMed's current capacity of 359 beds to 600 beds, making it one of the largest private tertiary care hospitals in Southeast Asia. With this new block, SunMed will eventually have 180 medical consultation suites and 1,670 car parking lots.

Also in the pipeline is the expansion of new Centres of Excellence (COEs) from 19 to 23. The new COEs will care for urology, breast cancer, spine, as well as foot and ankle cases.

This is the third expansion for Sunway Medical Centre. It started as a single building with its inception in November 1999. By 2014, the hospital had grown to include a total of 359 beds, 123 consultation suites, 12 operation theatres, 9 delivery suites and a multi-storey car park with 687 parking bays.

To provide Malaysians with affordable high-quality care, the Healthcare division is currently in the midst of setting up two new hospitals in Cheras and Penang. The Cheras hospital, to be located in Sunway Velocity in KL South, one of Sunway's newest integrated developments, will have 155 beds, while the Penang hospital, situated in Seberang Jaya, will have 180 beds. Both hospitals are scheduled for completion by early 2017. Planning is also in progress to set up neighbourhood speciality clinics.

To ensure SunMed a high standard of care, in 2005, the medical centre made national history by being the first Hospital (Laboratory) in Malaysia to be accredited with MS ISO 15189:2004 'Medical laboratories – Particular requirements for quality and competence' in the field of Medical Testing: Chemical Pathology, Haematology & Medical Microbiology.

More recently in April 2014, it became the first private hospital in Southeast Asia to receive a four year accreditation from the Australian Council on Healthcare Standards (ACHS). The accreditation was awarded in recognition of SunMed's commitment to deliver the highest quality of care to Malaysians, based on international evidence-based standards of healthcare facility assessment. ■



# SUNWAY PALS — GROWING BIGGER AND BETTER DAY BY DAY



1-2 MTV World Stage held at Sunway Lagoon's Surf Beach in August 2014

Since the launch of Sunway Pals in February 2014, not only has Sunway Pals succeeded in reaching out to customers within Sunway Resort City, but Sunway's new loyalty programme is also benefitting customers who frequent other Sunway establishments across the country too.

After six months, Sunway Pals now has more than 250 merchants on board. With a constant growing number of participating merchants, this means even more exciting spots for Sunway Pals members to shop, eat, have fun, and enjoy exclusive discounts and special privileges, while still earning points which translate into cash rebates! Some of the participating merchants at Sunway Pyramid include Zen Japanese Restaurant, PappaRich, GUESS, Poh Kong, AsterSpring, Guardian, Sunway Pyramid Ice, Home's Harmony, DAISO, Sasa, Focus Point, Burt's Bees, Charles & Keith and The Body Shop, just to name a few.

In addition to exclusive privileges from many Sunway businesses, Sunway Pals members also enjoy special perks for selected key events organised by Sunway Group. For example, Sunway Pals recently rewarded its members with exclusive MTV World Stage:

Live in Malaysia 2014 passes. Held at Sunway Lagoon's Surf Beach in August, members had the opportunity to enjoy a night-out being entertained by award-winning Billboard Hot 100 hip hop artist, singer-songwriter and record producer, B.o.B; Thai-American hip hop group Thaitanium; homegrown international singer-songwriter, Yuna; as well as Universal Music Group International's first K-pop idol group, Boys Republic.

Members earn one point for every ringgit spent at any one of Sunway Pals' participating merchants and reap the cash rebates (see sidebar). Membership is free so sign up online at [www.sunwaypals.com.my](http://www.sunwaypals.com.my) or download the Sunway Pals mobile app to go cardless to start saving and enjoy all the special privileges!

For more information on exclusive giveaways, don't forget to  our Sunway Pals Facebook [www.facebook.com/sunwaypalsloyalty](https://www.facebook.com/sunwaypalsloyalty)



## A GLIMPSE OF SUNWAY PALS



### WHAT IS IT?

A fabulous loyalty program offering both rebates and savings across Sunway establishments. Plus, membership is completely FREE!

### WHERE TO USE?

- Instant savings on room bookings + 2x points at all Sunway hotels.\*
- Instant savings on total food bill + 2x points at all Sunway hotels.\*
- Earn points for events and banquets at our line of hotels (refer above).\*
- 30% of admission tickets + 2x points at Sunway Lagoon.\*
- 15% of admission tickets + 2x points at Lost World of Tambun.\*
- 2x points for Lost World of Tambun Hot Springs & Spa by night.\*
- 2x points awarded for self-pay inpatient medical bills at Sunway Medical Centre.\*
- 30% of executive health screening packages, dietetic counselling and audiology screening at Sunway Medical Centre.\*
- 2x points on all retail purchases at SunMed Pharmacy.\*
- Earn points when you purchase residential or commercial property from Sunway Property.\*
- 1x point for every RM1 spent on general insurance at Sunway Risk Management Sdn Bhd.
- 10% loyalty bursary on tuition fee + points (every RM10 = 1 point) for continuing students at Sunway Education Group (except Monash University Malaysia, Sunway College Johor Bahru and Sunway College Ipoh).\*
- 1x point for every RM10 spent at Monash University, Sunway College Johor Bahru and Sunway College Ipoh.\*
- Earn points at over 250 Sunway Pyramid Mall participating merchants.

\*T & C applies.

### HOW TO COLLECT POINTS?

Get points when you shop and redeem. Just present your Sunway Pals card/mobile app and the points are yours.

### HOW TO SAVE MONEY?

Points collected while shopping at participating merchants will be converted into cash rebates. Sunway Pals points redemption value: 1 Sunway Pals point = 1 cent (100 Sunway Pals points = RM1) Sunway Pals points award: RM1 = 1 Sunway Pals point unless stated otherwise.

### CARD OPTIONS: CARD / CARDLESS

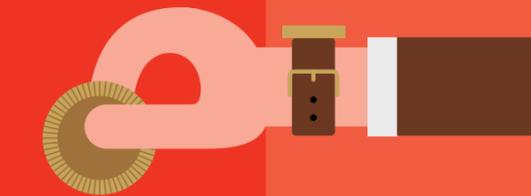
For card, whip your Sunway Pals card out and use it on the iPad mini or EDC provided. For cardless, download the Sunway Pals mobile app on Android or iOS. Then scan the QR code in the mobile app on the iPad mini provided.

### WHERE DO I GET IT?

- Sign up for FREE membership at:
- Sunway Pals Membership Counter, G1.96, Red Zone, Ground Floor, Sunway Pyramid Mall (near ice-skating rink)
  - Visit [www.sunwaypals.com.my](http://www.sunwaypals.com.my)
  - Download the Sunway Pals mobile app on Android and iOS.

### EVERYTHING IN THE PALM OF YOUR HAND

Go cardless by downloading the Sunway Pals mobile app for free.



# AWARDS

## 2014

### FOURTH CONSECUTIVE WIN AT BCI ASIA AWARDS 2014



Sarena Cheah, Joint Managing Director for Property Development Division of Sunway Berhad for Malaysia and Singapore, receiving the award from YBhg Tan Sri Abdul Halim Ali, Chairman, MDeC accompanied by YBhg Datuk Mohd. Badlisham b.Ghazali, Chief Executive Officer, MDeC.

Sunway Property emerged as one of Malaysia's Top 10 property developers for the fourth consecutive year at the BCI Asia Awards 2014. The BCI Asia Top 10 Awards recognises ten leading design and development enterprises in key Asian markets that have made the greatest contribution to the built environment the previous year.

Winning firms were identified according to the aggregate value of their projects under construction during the last full calendar year weighted by the extent of their sustainability, and confirmed local green building ratings.

Sunway conscientiously incorporates environmentally-friendly features in its design and developments that help conserve energy and water, and reduce inefficiencies that lead to wastage during construction stage and when operational. Sunway's next catalytic development will be Sunway Iskandar, where the organisation will be reimagining its future community in Iskandar Malaysia upon 1,800 acres of land.

### SUNWAY SWEEPS FOUR AWARDS AT SEAPA MALAYSIA 2014 INCLUDING BEST DEVELOPER



(From left) Yong Leng Kee, Senior General Manager of Sunway Property; Gerard Yuen, General Manager of Sunway Property; Ong Ghee Bin, Executive Director of Sunway Property Central Region; Ahila Ganesan, Assistant General Manager of Sunway Grand; Tan Wee Bee, Executive Director of Sunway Property and Construction, Southern Region and Singapore.

Sunway Berhad has been named Best Developer on top of three other awards for its highly touted developments across Malaysia at the Southeast Asia Property Awards (SEAPA) Malaysia 2014.

SEAPA recognises the high calibre work within the Asian real estate industry, encompassing construction, architecture and interior design. Started in Thailand in 2005, the Asia Property Awards has since expanded to reward developments, consultants, architects and designers in China, Singapore, Malaysia, Indonesia, the Philippines and Vietnam.

Sunway emerged as the Best Developer beating a host of other Malaysian real estate developers, while its Sunway Wellesley, Sunway Property's first residential

development in mainland Penang, received the Best Housing Development (North Malaysia) award. Sunway Montana, a freehold green development in the pristine Desa Melawati with a 14 acre park inclusive of a skywalk and a RM10 million clubhouse, received the Best Housing Development (Central Malaysia) award. Sunway Lenang Heights, an exclusive gated freehold 88 acre residential development situated at Taman Molek, Johor Bahru, received "Highly Commended" in the Best Housing Development (South Malaysia) category.

Sunway will join other winners from Indonesia, Singapore, and Vietnam to compete at the South East Asia Property Awards grand finale on October 16 in Singapore.

# NEW PARTNERSHIPS

## FOR A BRIGHTER FUTURE

### DAIWA AND SUNWAY PAIR UP TO INNOVATE MALAYSIA'S FUTURE HOMES



(From left) Ong Pang Yen, Joint Managing Director of Sunway Property shakes hands with Isao Mizutani, Director of Daiwa House Industry's single housing division, while Sarena Cheah, Joint Managing Director of Sunway Property and Daisuke Usugi, Chief Representative of Daiwa House look on.

Japanese Fortune 500 developer, and pioneer in pre-fabricated housing, Daiwa House Industry Co Ltd. has signed a Memorandum of Understanding (MOU) with Sunway to undertake a study to examine the feasibility of selling and manufacturing prefabricated or industrialised housing in Malaysia.

In addition to jointly identifying a potential site to build the first showcase residential development in Malaysia, suitable and appropriate design requirements and specifications for local context, as well as market positioning will also be studied. During this time, feasibility studies will be conducted across several sites, including Sunway Iskandar.

Prefabricated housing is the manufacturing of houses or housing structures offsite in a factory environment before final installation onsite. It promises to deliver benefits in terms of higher and more consistent product quality, reduction in delivery time, materials wastage, and better site management.

Daiwa has completed a 3-storey bungalow prototype within five months instead of the 12 month period usually required at Sunway Eastwood. The prototype also includes Eco and Smart home features. To visit, please call Mr Daisuke Usugi (03-2142 1515) or Mr Kanta Tokuda (012-906 5787) or e-mail daiwa.malaysia@gmail.com for more information.

### SUNWAY GROUP AND SUNWAY EDUCATION CEMENTS UNIVERSITY-INDUSTRY LINKAGE



(From left) Cheah Kok Hoong, Chief Information Officer, Sunway Berhad; Dato' (Dr) Chew Chee Kin, President of Sunway Group; Professor Graeme Wilkinson, Vice-Chancellor of Sunway University and Lee Weng Keng, CEO of Sunway Group Education and Healthcare Division.

On 18 February 2013, Sunway University's Centre of Innovation and Industry Linkages and Sunway Group signed a Memorandum of Understanding (MOU) to initiate the commencement of knowledge transfer through three vertical segments: applied software and technology research and development, social network knowledge, and talent development and recruitment for better knowledge sharing facilities and foster improved collaborative communications. Following the MOU, on 24 July 2014, Sunway Group pledged RM200,000 in research grants to Sunway University to fund two research projects, namely Social Enterprise Knowledge and Indoor GPS.

The Social Enterprise Knowledge, a project commissioned by Sunway Trading & Marketing, aims to produce greater collaboration and coordination, and

more efficient information sharing and dissemination among Sunway employees. With a greater understanding of user sentiment, the project is also envisioned to make a significant impact on employee engagement. The Indoor GPS research project by contrast, was initiated to improve Sunway Pyramid's user location and to provide more accurate navigation suggestions, allowing users better visualisation of their current position. Upon completion, there are plans to expand the Indoor GPS to benefit more locations within Bandar Sunway and beyond.

The collaboration tightens the synergies between Sunway Group's businesses with its education component. With a strong university-industry partnership, it is also envisioned that the industry-academia collaboration will continuously spur quality innovative ideas, better product development and systematic talent nurturing processes. ■

## IT'S ALL ABOUT YOU

STEVE JOBS ONCE SAID, **'THE ONLY WAY TO DO GREAT WORK IS TO LOVE WHAT YOU DO.'** WE TALK TO THREE SUNWAY EMPLOYEES TO LEARN MORE ABOUT WHAT KEEPS THEM MOTIVATED AT THE WORKPLACE, AND HOW THEY STRIVE TO INSPIRE OTHERS TO DO THEIR BEST TOO.



**ZAINAB MAT JASSIN**  
SENIOR MANAGER  
OPERATING THEATRE  
SUNWAY MEDICAL CENTRE

**What are some of the important qualities of a good leader?**

There are many qualities to being a good leader. I personally believe setting high standards and driving performance with energy and determination, being innovative, seeking feedback, and celebrating employee successes, are some of the vital behaviours a leader should have to achieve ambitious outcomes and keeps staff performance on track.

**Share with us what inspires you at work.**

I feel very happy and proud when I see my staff working smart and providing excellent service to our customers. Specifically, I am inspired when the workplace environment is cool and calm and no errors are being made, and also, when I see employees understanding patient needs and conditions, and treating the patient as we would treat our own family. The strong familial bond among employees also motivates me to go the distance, as the relationship produces good communication, while encouraging everyone to work with passion.

**What are your aspirations for Sunway Medical Centre in the coming future?**

I would like to see all staff become good leaders and succeed in their careers. My dream would be for the public to perceive SunMed as having the best OT surgeon, with staff who provides excellent service.



**SALLY TAY**  
SENIOR EXECUTIVE  
SECRETARY  
PROPERTY INVESTMENT

**How do you motivate your colleagues to be passionate about what they do?**

I believe a happy work environment is a productive one. Therefore, I always strive to be helpful and resourceful. For example, I do my level best to share with my colleagues what I know about the organisation, or direct them to meet the right PIC to help them accomplish their daily work. When I am motivated, I hope I can be a good influence for other colleagues.

**Share with us what inspires you at work.**

I have a superior that pays attention to my work. Under his leadership, I am able to successfully manage my daily tasks and meet his expectations. I am also entrusted and respected by my team members, and their support encourages me to deliver my best every day.

**What are your dreams for Sunway Property Investment for the coming future?**

I hope that the leaders will continue to develop and manage a wide range of property investment properties, including commercial, leisure, hospitality, education and retail assets, to ensure the sustainable growth of the businesses.



**SHANKAR ARASARATNAM**  
MANAGER  
BUSINESS DEVELOPMENT  
SUNWAY REIT MANAGEMENT

**How do you motivate your colleagues to be passionate about what they do?**

I think what drives the passion of our people is when everyone is given the opportunity to pitch in their ideas and suggestions. We constantly motivate each other to get tasks done by helping each other and sharing our past experiences. Dato' Jeffrey Ng is someone who often encourages others to give their opinions.

**Share with us what inspires you at work.**

I am managing the Business Development of REIT where it involves real estates and investment assets. My mentor, Dato' Jeffrey often shares with me his knowledge. He also gives us the opportunity to have a voice and encourages us to be a team player. The workplace environment is inspirational and is what keeps me going.

**What are your dreams for Sunway REIT for the coming future?**

In line with the company goals, my dream is for Sunway REIT to be the leading REIT in Malaysia. We aim to grow our assets from the current RM5.5 billion as of FY2014 to RM7 billion by the year 2017. To achieve that, my role would be to acquire assets through our sponsor, Sunway Berhad and third party acquisitions. ■

**LIVABLE.  
RESPONSIBLE.  
SUSTAINABLE.**

As the builder of communities, our aim is to establish a positive impact on society by striving to create a more livable environment for us and for our future generations. Armed with our ethos of people, planet and profit, we invest in our communities by adopting the unique 'BUILD-OWN-OPERATE' business model. That means living, learning, working, playing, staying healthy and safe together with the very communities we have built.

To actualise our goals of truly efficient and sustainable townships, we continuously innovate in numerous aspects of our community from infrastructure to transportation, implementing green and energy-saving systems & technologies, and organising various initiatives for our community through our three Corporate Social Responsibility pillars: Education, Healthcare, and C.A.R.E (Community, Aid, Reach-out and Enrichment) projects.

This is part of our lifelong commitment to provide a better future for the communities in which we build, serve and live within.



How do you like Berita Sunway's new look? What are some of your favorite stories? How can we improve?  
Send us your feedback to [sunwaycc@sunway.com.my](mailto:sunwaycc@sunway.com.my). We look forward to hearing from you!



**SUNWAY™**

<b>SUNWAY</b> lifestyle	 ANDROID APP ON Google play
	 Available on the App Store
	 Windows Store