Sunway

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PROPERTY

Sunway Montana

## CONTENTS

From the Chairman's desk	03
FEATURE	
Sunway expands its landbank	
in Iskandar	04

## Life's best indulgence

@ Desa Melawati, KL

Sunway Group celebrates	
with 5,500 children in 2012	08
Canopy Walk	10
Jeffrey Cheah Foundation	
creates social enterprise for	
special needs children	12

06



YEAR-END CELEBRATION → PAGE 12, CR





TAN SRI DR JEFFREY CHEAH RECEIVES THE HONORARY FELLOW 2012 AWARD



CHRISTMAS PARADE → PAGE 14, COLLAGE

### COLLAGE

COLLAGE	
Sunway Berhad was "Best	
Developer" at The SEAPA	
awards 2012	13
Sunway wins three	
NACRA awards!	13
Sunway's Christmas Parade	
brings Gifts of Joy to the	
Community	14
Inaugural World Diabetes	
Day exhibition by Sunway	
Medical Centre	16
MCPF Selangor launches	
crime prevention website	16
Tan Sri Dr Jeffrey Cheah receives	
two Honorary Awards	17
Sunway Lifestyle Application	
is now on Windows 8!	18
Sunway Hotel Georgetown	19

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## TO OUR IMPORTANT STAKEHOLDERS.

Sunway has done well in 2012, celebrating many achievements since the merger of our property and construction businesses in 2011. In the past year, we have worked diligently to realise the synergies, and build platforms to differentiate ourselves and for sustained growth.

We have grown tremendously since our humble beginnings in 1974. Along the way, we have successfully achieved many industries' firsts by introducing new products, services and solutions. Today, Sunway manages assets totalling RM12 billion and is present in 40 locations worldwide. We are a leading organisation of 12,000 employees, and have achieved a good track record in delivering results. Today, we are well positioned in key industries with the scale and resources to deliver to you even better products, services and solutions.

In 2012, we have garnered over 30 awards, and further established our brand name in various industries. For example, we are one of the top recipients for The Edge Malaysia Top Property Developers Awards 2012, and is recognised as one of the most valuable brands in the country by Malaysia's Most Valuable Brands (MMVB). Our hotels and malls too have won many awards in various categories. These awards would not be possible without the strong support you have given us throughout the years.

Looking forward to 2013, we have one primary focus, and that is to turn our many industries' firsts into industries' bests. We will be the best-in-class as compared to our industry peers. We will also build on our recent achievements and continue to push ahead to grasp our goals, to achieve a greater impact on your life and the communities around us.

We have many opportunities ahead of us, and I am particularly excited about the development for Sunway Iskandar. We recently completed the acquisition a total of 1,470 acres of land in Iskandar Malaysia; a land area larger than Sunway City Ipoh and Sunway Resort City. Here, we have the opportunity to build a world-class integrated

township that will leverage the location's unique features and encapsulate all our experience and know-how gained so far in property and construction.

As for Sunway Resort City itself, we will continue with more developments in Sunway South Quay, Sunway University, Monash University Sunway Campus and Sunway Medical Centre. We have started construction for Sunway Pyramid 3, and have planned expansions for Sunway Pyramid 4. There is also further upgrading of Sunway Lagoon's facilities. As an example of our continued involvement in the community, we have committed to be a key partner in the proposed elevated Bus Rapid Transit (BRT) — Sunway Line project. The project is the first of its kind for Malaysia as it uses eco-friendly electric buses to alleviate traffic congestion. With this project, we will create a healthier, more dynamic and sustainable township with better connectivity.

Another effort we look forward to is the property and construction collaboration, which will leverage on the strengths of both teams to deliver superior results for the many projects being undertaken, such as The Pinnacle, Sunway Putra Mall and Hotel, Sunway Velocity and many others. Supported by the development and roll-out of the Virtual Design and Construction technology (VDC) and better supply chain management, we should see greater cost, time and quality improvements. We believe the experience and capabilities gained will enable us to strengthen our position as an industry leader.

In terms of corporate responsibility, the Jeffrey Cheah Foundation will continue to play the important role of bringing good, quality education to our nation through five of its learning institutions, namely Sunway University, Monash University Sunway campus, Jeffrey Cheah School of Medicine and Health Sciences, Sunway College and Sunway International School. Since the ownership and equity rights of these learning institutions, valued at more than RM700 million, were transferred into the Foundation in 2010, over RM102 million in scholarships have been awarded to more than 13,000 deserving Malaysian students in various fields of study. As the biggest social enterprise in Malaysia, the Jeffrey Cheah Foundation moves beyond simply providing funds and grants. Through partnerships with the Malaysian government and other non-governmental organisations on various social enterprise activities, JCF aims to engineer real and sustainable social change. For example, the social enterprise established in partnership with the 'Hearts of Gold Foundation' will be a proactive solution that will bring about total transformation in education for students with learning disabilities.

For 2013, industry forecasts indicate that it will be a challenging year with many macroeconomic risks. However, we are confident we are able to weather these challenges and stay focused on becoming the best. We take this opportunity to once again thank you for your dedicated support in 2012, and we look forward to making your 2013 an even better year!

Tan Sri Dr Jeffrey Cheah, AO Sunway Group Founder and Chairman FEATURE FEATURE

## SUNWAY EXPANDS ITS LANDBANK IN ISKANDAR



ISKANDAR INVESTMENT Catalyst of Change Sunway Berhad continues to increase its foothold in high-growth Iskandar Malaysia with the acquisition of two parcels of freehold land (Pendas North and Western Pendas South) totaling 779.07 acres adjacent to the existing Zone F, Medini measuring 691 acres, which was acquired about a year ago. The 2 pieces of land were acquired through a joint venture company with Iskandar Asset Sdn Bhd, a wholly-owned subsidiary of Iskandar Investment Berhad (IIB), for up to RM 412.7 million.

The new acquisition will improve Sunway's total landbank by 29% to 3,580 acres while the proposed development will boost the company's total GDV to a total of RM43 billion. In total, Sunway will have 1,558 acres From left: Dato' Ngeow Voon Yean, MD - Property Investment, Surway Group; Evan Cheah, CEO - China, Surway Group; Datuk Syed Muhamed Syed Ibrahim, President, Iskandar investment Berhad; Mr Ho Hon Sang, MD - Property Development Division, Surway Group; Dato' Tan Kua Loke, Senior MD, Surway Group; Dato' Tan Kua Loke, Senior MD, Surway Construction; Dato' Jeffrey Ng, CEO, Surway RET Management, and Mr John Ng, Executive VP. Strategic Marketing - Iskandar Investment Berhad.

of development land in Johor, with an estimated GDV of RM 25 Billion making it one of the largest landowners in Iskandar Malaysia.

Pendas North, measuring 412.75 acres, is adjacent to the existing Medini Zone F whilst the Western Pendas South, parcel measuring 366.32 acres is across the Sungai Pendas. The land is strategically located within Iskandar Malaysia, 10 minutes from Singapore via the Second Link Expressway, 25 minutes from the Senai International Airport and an hour to Changi airport, Singapore. Within its vicinity are Legoland Malaysia, Pinewood Iskandar Malaysia Studios, and the Educity.

Sunway will hold a 60% stake in the joint venture company, through its wholly owned subsidiary, Sunway City Sdn Bhd; while Iskandar Investment Berhad will hold 40% stake through its wholly-owned subsidiary, Iskandar Asset Sdn Bhd. The joint venture company will conceptualize, manage, implement and develop the site into a mixed integrated development with a potential GDV of RM 12 Billion, capitalizing on the beauty of the natural surroundings along 5g. Pendas and the Straits of Johor.



Sunway's landbarik in iskandar Malaysia is highly accessible via existing international gateways.

"Sunway's ambition is to continuously build on its strength of creating integrated developments and I'm very excited with this new strategic landbank acquisition. Together with IIB we will create a world renowned destination befitting Iskandar Malaysia, which is fast shaping into a modern metropolis of international standards," said Tan Sri Dr Jeffrey Cheah, Founder and Chairman of Sunway Group, commenting on the acquisition of land deal.

"We have solidified our expertise by building integrated townships through Sunway Resort City, Sunway South Quay, Sunway City Ipoh, Sunway Velocity and Sunway Damansara. In Johor, we want to reach for new frontiers. This is to be the most exuberant, exciting, and exceptional Sunway integrated township yet," he said. Datuk Syed Mohamed Syed Ibrahim, President & CEO, Iskandar Investment Berhad said, "With our continuing efforts to create an urban operating environment by catalysing change, Iskandar Malaysia continues to attract investments and innovative developments from industry giants such as Sunway, who are committed to contribute to the creation of an ecosystem of a livable city that will significantly transform the region's real estate landscape."

Prior to this, Sunway has established its presence in Iskandar Malaysia through its construction division which had completed the construction of the Legoland Theme Park and currently undertaking two major construction jobs namely Pinewood Iskandar Malaysia Studios and the Central Utilities Facility at the Bio-XCell biotechnology park.

779.07<sub>ACRES</sub>

land was acquired by Sunway Berhad in high-growth Iskandar Malaysia:

- > Pendas North, 412 75 acres
- > Western Pendas North, 366.32 acres

412.7 MILLION

through the joint venture between Sunway City Sdn Bhd and Iskandar Asset Sdn Bhd.

60%

stake will be held by Sunway, in this joint venture company.

4 BERITA SUNWAY ISSUE 44 - JAN – MAR 2013 5
BERITA SUNWAY ISSUE 44 - JAN – MAR 2013 5

## SUNWAY MONTANA @ DESA MELAWATI, KL

LIFE'S BEST INDULGENCE





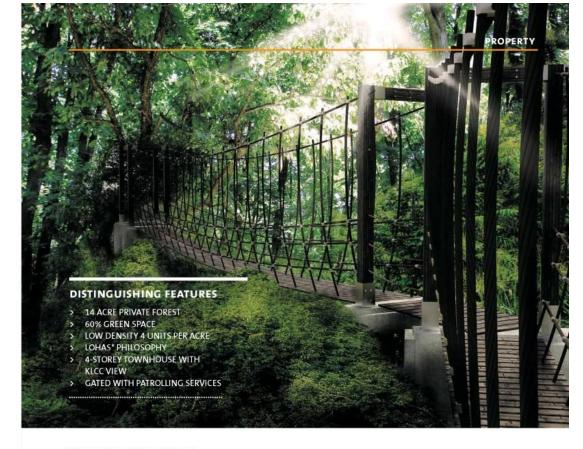
Artist's Impression of Sunway Montana.

Picture living in one of the last remaining green lungs of KL city, amidst an abundance of lush tropical greenery in the pristine Desa Melawati, KL.

Located in a self-contained town at the north-eastern border of KL and Selangor, Sunway Montana @ Desa Melawati, KL unveils an exclusive hillside enclave. Meticulously-planned, the development is oriented along the natural contours of the hill; integrated harmoniously to gain full advantage of the hillside topography, allowing each home a panoramic view of the KL City Centre.

Each abode is designed with the latest sustainable innovation, enhanced with environmental and energy conservation features to redefine the standards of quality urban living. Merging functionality with aesthetics, the ultra-contemporary villas designed with a sleek "cube concept" has stylish architectural twists, spaciousness, flexibility and modern simplicity.

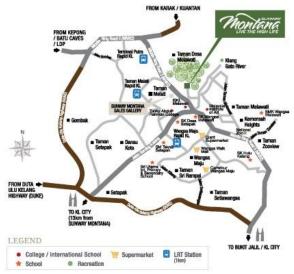
Gated with patrolling services, Sunway Montana comprises 57 units of 3-Storey Courtyard Villas and 50 units of 3-Storey Semi-Detached Homes in Phase 1. The recently released Sunway Montana Hillside Homes (Phase 2) has 10 units of 3-Storey Courtyard Villas, 14 units of 3-Storey Semi-Detached together with a brand new range of 3 & 4-Storey Garden Homes.



This low-rise and freehold landed development boasts a well-maintained environment, enhanced with top-notch security and patrolling services.

With 14 acres of private forest, Skywalk and park-inspired environment right at the doorstep, buyers will enjoy premium healthy living in a green haven. There is the clubhouse, a contemporary communal central equipped with a comprehensive range of recreational facilities including a swimming pool, gymnasium, forest trails, walk paths and various landscaped parks.

<sup>\*</sup>LOHAS (Lifestyle Of Health And Sustainability) is a pioneering new philosophy of holistic modern living that has swept the globe in recent years. At Sumway we have adopted this socially and environmentally conscious approach to innovate our developments in everything from health and fiftness options to sustainable living and accessibility for the less able. Please visit our website or inquire to know many.





Sunway Group brought early New Year cheer to 2,000 celebrated guests comprising of children and single mothers from various charity homes, by sponsoring RM250,000 worth of tickets to the Beauty and the Beast: The Musical (BATB) held at the Amphitheater @ Sunway Lagoon. The event was officiated by YBhg Datuk Heng Seai Kie, Advisor of the Ministry of Women, Family and Community Development and Advisor of Yayasan Pembangunan Wanita (YPW), accompanied by Puan Sri Dr. Susan Cheah, Advisor of Alliance Women NGOs Malaysia (AWNM) and EXCO Member of Sunway Group, as well as Mr. Chan Hoi Choy, CEO of Sunway Theme Parks and Sunway Shopping Malls along with the staff and management of Sunway Group.









This New Year Charity Musical was the culmination of a whole year of joy at Sunway Lagoon for children from various charity homes across Malaysia. The Sunway Group has hosted more than 5,500 underprivileged children to the multi-park destination in 2012 alone.

The guests were hosted in collaboration with more than 30 charities across the nation. Charity partners who have hosted their guests at Sunway Lagoon include, Cats FM, Rotary Club KL, Make a Wish Foundation, Hilla Community, Malaysian Care. There were also cancer patients and their families, amongst others.

5,500++

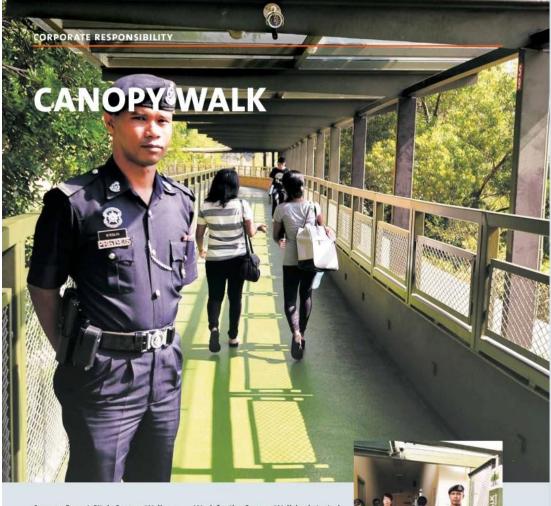
underprivileged children were hosted by Sunway Group in 2012 at the multi-park destination.

RM250,000

worth of tickets was sponsored by Sunway to the Beauty and the Beast: The Musical for guests.

30...

charity partners across the nation collaborated with Sunway Group to host guests.



Sunway Resort City's Canopy Walk, a RM10 million project by the Sunway Group that links components within the 800 acre fully integrated Sunway Resort City development is now open to public.

The 1,045m Canopy Walk links Sunway Pyramid – Sunway University (Graduate Centre and East Building) – Monash University Sunway Campus and is open from 7am – 12 am daily including Public Holidays. The entire length of the walk is patrolled by Sunway's security personnel and is equipped with a total of 35 CCTV units. Work for the Canopy Walk had started in May 2010 for the first phase of the walk which connected Sunway Pyramid to Sunway University. This phase was completed in November 2010. The second phase connects Sunway University to the Graduate Centre—East Building and then to Monash University Sunway Campus. This stretch commenced work earlier this year in February and was completed just recently.

The Canopy Walk features the innovative repurpose of the existing monorail track and service platform to form the elevated pedestrian walkway. The entire length of the Canopy

Walk links Sunway Pyramid, Sunway University (East Building, Graduate Centre and Sun-U Residence) and Monash University Sunway Campus.

The Group is planning to extend the walk to the adjacent Sunway South Quay precinct and its other properties within the vicinity, including Sunway Medical Centre and Sunway Resort Hotel and Spa.

The Canopy Walk promotes walkability by providing a safe and comfortable walk through the Resort City for the community in Sunway Resort City. It also enables students of Sunway University, Sunway College and Monash University Sunway Campus to utilise the car park, conveniences and services at Sunway Pyramid as the Canopy Walk is a short, comfortable and safe route for the students to access Sunway Pyramid.

The effort is one of the many initiatives undertaken within Sunway



One of the 35 CCTV units around the canopy walk.

Resort City to improve connectivity and encourage environmentally friendly practices among its 200,000 residents, 30,000 students and over 36 million visitors who frequent the City yearly.

The Canopy Walk is an addition to the provision of two free shuttle buses which operate daily, ensuring passengers a time and cost-efficient mode of transportation for communities in Bandar Sunway.



Canopy Walk links Sunway Pyramid – Sunway University (Graduate Centre and East Building)– Monash University Sunway Campus.

## RM10

was spent on Sunway Resort City's Canopy Walk project.

## 35ccTV UNITS

were installed and the entire length of the walk is patrolled by Sunway's security personnel.



Sunway Resort City's Canopy Walk links components within the 800 acre fully integrated Sunway Resort City development.

CORPORATE RESPONSIBILITY COLLAGE

# JEFFREY CHEAH FOUNDATION CREATES SOCIAL ENTERPRISE FOR SPECIAL NEEDS CHILDREN



Jane Poh, Administrator for the Jeffrey Cheah Foundation at the signing ceremony with En Mohd Chazali, Hearts of Gold Foundation, witnessed by Sharzede Salleh Askor, General Manager, Group Corporate Communications, Surway Group.

Jeffrey Cheah Foundation announced its collaboration with the Hearts of Gold Foundation to develop a social enterprise business model for the learning disabled towards the cause of transforming education for special needs children in Malaysia.

Under the collaboration, Sunway University's newly established Sunway Institute for Social Entrepreneurship (SISE), on behalf of the Jeffrey Cheah Foundation, will assist the Hearts of Gold Foundation to develop programmes and business plans that will equip special needs children with the skills that will sustain them through life.

In addition to providing business expertise through the education provider, the Jeffrey Cheah Foundation has also pledged RM 100,000 to fund the social enterprise set-up.

Sunway's relationship with the Hearts of Gold Foundation started with the special needs school in SMK Bandar Sunway. To date, Hearts of Gold Foundation has 85 children with various learning disabilities from ages 17 and above, under its wings. Currently, the children create and design crafts, as well as produce baked goods, which are then sold to corporations and individuals for corporate premiums, and events.

Prior to the formal collaboration, Sunway Group has been assisting SMK Bandar Sunway, from which the Hearts of Gold Foundation originated since 1996. In 1995, the Sunway Group helped build the school at a cost of RM3 million when its previous contractor abandoned the project. Later in 2009, Sunway undertook the upgrading and restoration work for the school. Sunway Group had then further supported the development of the Hearts of Gold Foundation by creating job opportunities for special children through the corporation's Job Training Programme which is endorsed by the Ministry of Education.

The Hearts of Gold Foundation is a non-profit organisation. The Foundation's goal is to assist children with learning disabilities and enforce the skills learnt under the Malaysian school curriculum. The Foundation's ultimate objective is to create more work and social opportunities for children and young adults with learning disabilities.



Nurturing the Seeds of Wisdom

SUNWAY BERHAD NAMED "BEST DEVELOPER" AT THE SEAPA AWARDS 2012



Mr. Daniel Kim (COO of Property Development Division, Sunway Group) and Mr Lee Han Ming (CEO of Sunway Iskandar) at South East Asia Property Awards 2012 and event

Sunway Berhad was the winner of "Best Developer — Malaysia" category at the gala dinner event held recently in Singapore. The award was received by Mr. Daniel Lim, Chief Operating Officer of Property Development Division, Sunway Group. Sunway also received the Highly Commended mention for the same category in 2011.

The recognition acknowledges Sunway's unwavering commitment to continue to grow from strength to strength and to stay well-positioned in the market as an innovative, trusted and reputable property player. The stellar achievement is also based on Sunway's strong brand equity in Malaysia and increasing brand presence around the region.

Now in its second year, the 2012 South East Asia Property Awards celebrates the best of the best in the region's luxury residential property sector, shining the spotlight on the many high caliber projects and professionals working within the real estate industry. The event saw more than 370 guests from around the region including Thailand, Singapore, Malaysia, Vietnam, Philippines, Cambodia and Indonesia – to congratulate the winners.

The South East Asia Property Awards begin with nominations from the public and industry before continuing on with entry submissions followed by rigorous judging by a panel of industry professionals. The Awards then culminate with site visits for shortlisted developments in each category. The competitive and gruelling process then results in just one winner in each category.

## SUNWAY WINS THREE NACRA AWARDS

Sunway has outdone itself last year by bagging three key awards in the National Annual Corporate Report Awards (NACRA) 2012!

Specifically, Sunway Berhad was awarded the "Industry Excellence Award" in the Properties & Hotels Category, and also the "Silver Award" in the Corporate Social Responsibility Category. SunREIT by contrast, bagged the "Industry Excellence Award" in

the Real Estate Investment Trusts & Closed-End Funds Category.

NACRA is jointly organised by Bursa Malaysia Bhd, Malaysia Institute of Accountants, and the Malaysia Institute of Certified Public Accountants. The awards' key objective is to promote excellence in corporate reporting, greater transparency and accountability by respective parties in their financial reporting.



The team of Sunway Berhad and Sunway REIT Management

COLLAGE

# SUNWAY'S CHRISTMAS PARADE BRINGS GIFTS OF JOY TO THE COMMUNITY

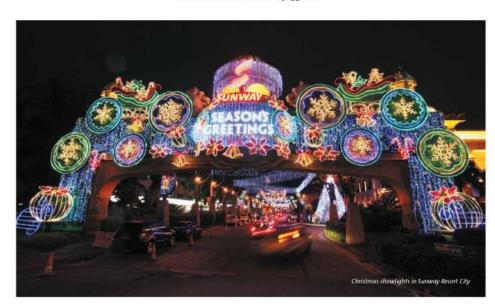
FIRST CHRISTMAS PARADE FEATURES BELOVED CHRISTMAS CHARACTERS AND SUNWAY'S CHRISTMAS CAST Sunway brought the joy of the festive season to life for the community with a spectacular Christmas parade under the warm glow of the famed Sunway Resort City Christmas showlights featuring the superstars of Sunway's "Season of Joy."

To the tune of various joyful Christmas songs performed spiritedly by a marching band, the parade commenced from the entrance of Sunway Resort Hotel & Spa. Mr. John Autelitano, General Manager of Sunway Resort Hotel & Spa flagged off the lead auxiliary police car along with the management of Sunway Resort City. Following the lead car was a bevy of beauties from the Miss Tourism International, waving and beaming with smiles flanked by beautiful vintage cars.

Beloved Leo and Leona from Sunway Pyramid; Captain and Lady Quack from Sunway Lagoon; a host of merrymaking Christmas characters including good old Santa, Santarinas and elves; clowns; stilt walkers; jugglers; balloon men; buskers; and fire-eaters, added to the cheer by interacting with the spectators filling the sidewalks. The superstar cast of Sunway Lagoon's Beauty and the Beast: the Musical also joined in the merriment with their stunning costumes, alongside heartthrob crooners, the London Boys.

The crowd enthusiastically cheered on the cast, roared with delight at the antics of the parade characters and jumped with joy when they received Sunway's gifts which were distributed by Santa and his helpers. The generous gifts included candy canes, balloons, various F&B vouchers, Beauty and Beast: the Musical tickets, Hotel stays, and much more.

The parade followed the trail of Sunway's 2km festive showlights which featured Santa's sleigh giant Christmas bells, candy canes and sparkly snowflakes, expressing the joyous spirit of Christmas. The finale took place at Sunway Lagoon's main entrance.





COLLAGE

## INAUGURAL WORLD DIABETES DAY EXHIBITION BY SUNWAY MEDICAL CENTRE



launched "Let's Take 5!" campaign.

Tan Sri Dr Jeffrey Cheah, Founder and Chairman of the Sunway Group, launched the Exhibition and kickstarted a 3 day event that provided members of the public an opportunity to learn about diabetes and its related ailments through an educational platform. The Exhibition was opened to the public at no cost, including various diabetes-related activities such as talks by doctors and dietitians, free health screenings for blood pressure, glucose, and cholesterol, as well as exciting contests and community activities.

The World Diabetes Day Exhibition formed a key part of Sunway Medical's 5-year 'Let's Take 5!' Campaign. The event reaffirmed Sunway's commitment and support to raising awareness about diabetes and addressing the high incidence of diabetes cases in the country. The Campaign will focus on a specific diabetic complication each year, the first year's focus was on the brain reflecting the disease 'Stroke'. Subsequent years will focus on the Eye, Heart, Kidney, and Foot.

Sunway Medical is a pioneer in leading the fight against diabetes. It is committed in championing the cause of diabetes awareness in Malaysia through engaging the community and educating Malaysians on the disease and its related ailments. Health is one of the core pillars of Sunway Group's corporate responsibility initiatives hence Sunway's continued commitment to encourage Malaysians to take charge of their health.

Other activities organized in conjunction with Sunway Medical's "Let's Take 5!" Campaign, included 'Sunweigh Challenge' to promote a healthier lifestyle amongst employees within the Sunway Group; Medical Camps; and a Healthy Meals programme which was jointly developed by Sunway Medical and Sunway Hotels and Resorts to encourage healthy eating amongst the public.



## MCPF SELANGOR LAUNCHES CRIME PREVENTION WEBSITE



MCPF logo

The Malaysia Crime Prevention Foundation (MCPF) Selangor chapter recently launched its official website, www.mcpf-selangor.org. The launch, held at Sunway Lagoon Club, was jointly officiated by YDH Dato'Tun Hisan Tun Hamzah, Ketua Polis Selangor, and Tan Sri Dr Jeffrey Cheah, Chairman of MCPF Selangor.

The objective of the MCPF website is to enable the public to have a one stop digital platform with convenient access to useful crime prevention information, tips and tricks to prevent crime as well as to inform on regularly held crime prevention MCPF events like their crime prevention talks, meetings, seminars, conferences, and exhibitions which the public can attend for free via updates on the website.

Also present at the event were EXCO members of MCPF, 20 MCPF members from MCPF Selangor, Royal Malaysian Police Force and Sunway Group management team, among others.

Useful tips on crime prevention such as "never hang your handbag from your shoulder to prevent injuries from being snatched and then dragged," and "take note of the direction where the perpetrator heads to in order to aid the police" are amongst the information shared on the website.

"I hope that through the website, we can reach more people more effectively and further encourage the mobilization of Selangor state citizens to take action at the community level to prevent crime," said Tan Sri Dr Jeffrey Cheah, 40, the Selangor MCPF

Chairman who is also the Founder and Chairman of Sunway Group.

He said that the second phase of the website development will include social media tools such as Facebook and Twitter to further galvanize the community to come together to prevent crime.

The MCPF Selangor website also features the crime prevention docudram produced during Tan Sri Jeffrey Cheah's tenure with the assistance of the Royal Malaysian Police and the Selangor state government, highlighting how the public can help by providing crucial information to the police when witnessing a suspicious activity or when they are caught in a life-threatening situation.

For more information, kindly visit www.mcpf.org.my



## TAN SRI DR JEFFREY CHEAH RECEIVES TWO HONORARY AWARDS

HONORARY FELLOW 2012 OF THE MALAYSIAN SCIENTIFIC ASSOCIATION

PERMANENT HONORARY
PRESIDENT OF THE FEDERATION
OF HAKKA ASSOCIATIONS
MALAYSIA



Tan Sri Dr Jeffrey Cheah receives the Honorary Fellow 2012 Award

Tan Sri Dr Jeffrey Cheah, Ao, Founder and Chairman of Sunway Group, was conferred the Honorary Fellow 2012, the highest honour bestowed by the Malaysian Scientific Association (MSA). He received the award from Deputy Minister of Science, Technology and Innovation Malaysia, YB Datuk Haji Fadillah Haji Yusoff, at the annual Science & Technology Awards Night held recently at the Royal Selangor Club.

The Honorary Fellow is MSA's highest conferment, and was presented in recognition of Tan Sri Dr Jeffrey Cheah's conspicuous service to the association, enormous contribution made to the advancement of science and technology, and outstanding contribution to the development of science education in Malaysia.

Founded in 1955, the Malaysian Scientific Association is recognised by the Malaysian Government Ministries and helms the development of science and technology in Malaysia. The Association comprises top scientists, engineers, medical scientists and others, while Datuk Seri Panglima Dr Maximus Johnity Ongkili, JP, Federal Minister of Science, Technology and Innovation, serves as the Association's patron. The Association is internationally affiliated with the Federation of Asian Scientific Academies and Societies, the International Foundation for Science and Third World Network of Scientific Organizations.

Tan Sri Dr Jeffrey Cheah has also been recently appointed as the Permanent Honorary President to the Federation of Hakka Associations Malaysia in appreciation for his invaluable contributions to the Associations.

He served as the President of Malaysian Hakka Association from 1997 until 2004 and has contributed much to the association's cause. Post 2004, Tan Sri Jeffrey Cheah remained an advisor and had worked very closely with the Associations.

To date, Tan Sri Dr Jeffrey Cheah has been conferred eight honorary doctorates by leading universities worldwide.

Tan Sri Dr Jeffrey Cheah's other recent appointments include 2012 Honorary Rotary Research Gold Medal, a top honour from the Royal Rotary Club of Kuala Lumpur, presented by His Royal Highness the Sultan of Selangor, in recognition of his leadership and development of education and research in Malaysia. He has also been appointed to Malaysia's education panel to review the nation's education system in December 2011. He is the Founding Trustee to the Board of Mahathir Science, Award Foundation: Razak School of Government and also Perdana Leadership Foundation. He is among Malaysia's leading givers who made Forbes Asia' heroes of Philanthropy list 2009.

COLLAGE COLLAGE

## SUNWAY LIFESTYLE APPLICATION IS NOW ON WINDOWS 8!





The Sunway Lifestyle application will also be available on iOS and Android by Q1 2013. For more information, visit www.sunway.com.my.

Sunway Lifestyle application, a jointinitiative between Group Corporate Communications (GCC) and Group Information Technology (GIT), is now available on Windows 8!

The application serves as a single integrated platform to provide Sunway's consumers with a holistic 360-degree brand experience. At the same time, Sunway's business units can share news more effectively, as well as the latest updates on promotions and events, to individuals, families and communities.

Since the official launch of Windows 8 by Microsoft on 26 October 2012, the Sunway Lifestyle application has been showcased at the following key events:



> Microsoft Malaysia Windows 8 Consumer Device Day, 29 October

- PC Expo II @ MidValley Exhibition Centre, 2-4 November
- > PC Expo II @ Persada International Convention Centre, Johor Baru, 2-4 November
- > Acer Press Event @ Sunway Resort Hotel & Spa, 8 November
- > PIKOM PC FAIR II @ Stadium Indera Mulia, Ipoh, 16-18 November

Microsoft has also published a case study on Sunway Lifestyle application. You may access the case study here: http://www.microsoft. com/casestudies/Case Study Detail. aspx?CaseStudyID=710000001547

If you have a Windows 8 device, you may download the application via this link: http://apps.microsoft. com/windows/en-my/app/sunwaylifestyle/8c4f4680-77d6-4961-ad8d-57ad4cd9c8a9

## SUNWAY HOTEL REFURBISHED IN TIME TO WELCOME VISIT MALAYSIA YEAR





Deluxe Room

Sunway Hotel Georgetown has just completed its refurbishment works, just in time to welcome the throng of tourists anticipated during the Visit Malaysia year 2013/2014.

The newly renovated rooms at the 240 room Sunway Hotel Georgetown, Penang, intertwines the modern

minimalist concept with artistic elements, reverberating the energetic vibe of the city.

Guests to the Hotel will now also be able to enjoy a host of amenities, such as internet access, swimming pool, gymnasium, and an open kitchen dining experience at the new coffee house.

Located within the UNESCO World Heritage Site of Georgetown where fascinating city life and traditional charm meets in a unique fusion of adventures, the Hotel has been a popular selection for tourists, both domestic and international for its strategic position between charismatic colonial-style shop houses and skyscrapers, including the iconic Komtar Towers.

The Hotel is also within easy reach of all major commercial centres, shopping malls, Penang's famous hawker centres, tourist attractions as well as just a short drive from Penang Bridge, Penang International Airport and Ferry Terminal.

For reservations at the newly refurbished Sunway Hotel Georgetown, please log on to georgetown.sunwayhotels.com



