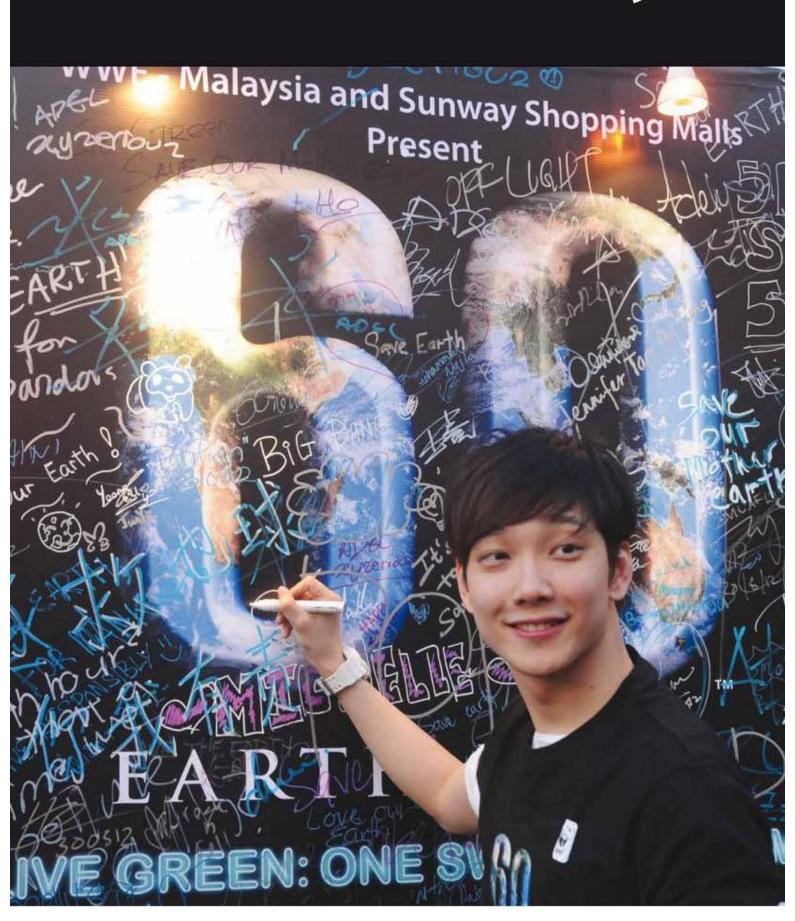
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Issue 41 | Apr - Jun 2012

# Sunway



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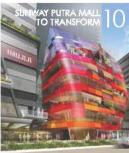


donates to

Dignity & Services

GROUND BREAKING CEREMONY OF SUNWAY UNIVERSITY'S NEW BUILDING





SUNWAY PYRAMID -MALAYSIA'S MOST FAVOURITE SHOPPING MALL



PROPERTY 04

08 **NEWS** 

CORPORATE RESPONSIBILITY











Sunway South Quay's (SSQ) luxurious lakeside residences in Bandar Sunway will soon be further complemented with a commercial precinct. Scheduled to be launched this year, the commercial precinct will comprise Office Suites, Retail Shops, vast tailored spaces for anchor tenants and a hybrid specialty retail strip.

The commercial precinct will feature a central boulevard which doubles as spacious canopied affresco walkways, mirroring the successful concept of Sunway Giza in Sunway Damansara. In line with Sunway's commitment to encourage a more holistic and healthier lifestyle, the commercial precinct's design and build will incorporate the 'Lifestyles of Health & Sustainability' (LOHAS) philosophy.

SSQ's development is built around a serene 28-acre lake, set in a refreshing and modern lifestyle concept that has never been explored before. SSQ's development showcases different themes and concepts at various enclaves that currently feature BayRocks Garden Waterfront Bungalows, Nautica, A'Marine and LaCosta luxury lakeside condominiums. The sophisticated bungalow villas and contemporary condominiums are graced with a brilliant view of the lake and is fast becoming home to a lively international community.

////// 04 PROPERTY

Located within the award-winning Sunway Integrated Resort Cify (SIRC), the synergistic mix of SSQ's premium residential and commercial development will certainly boost the vibrancy of living and working in the thriving township. Residents and patrons can also utilise the free shuttle bus service to all locations within SIRC, and an upcoming connecting covered canopy walkway will add greater convenience to nature lovers.

SSQ is accessible via 6 major highways; New Pantai Expressway (NPE), KESAS, Federal Highway, NKVE, ELITE Highway and LDP. Smooth mobility within and to this integrated development is essential, hence several innovative strategies to disperse traffic will be implemented, including an interconnecting underpass tunnel, and future elevated connections linking both NPE and KESAS highway to SSQ and SIRC. The KESAS highway elevated linkage which is currently under construction and expected to be completed end of 2012, will further enhance the traffic flow in Bandar Sunway and Sunway South Quay.



## **LAKESIDE** MANSIONS IPOH **EXCLUSIVE RESIDENCES** AT SUNWAY CITY IPOH Only sixteen units are aristocratically perched majestically along the bank of a private 10-acre lake against a scenic backdrop of limestone hills. **The Lakeside Mansion** is a gated and guarded residential development situated in Sunway City Ipoh, an award-winning integrated township that elevates luxury The development is also equipped with enhanced security with 2 private guard houses, security alarm system and Sunway's auxiliary police coupled with round the clock patrol services to ensure peace living in Ipoh. of mind. The Lakeside Mansions' residents can take pleasure in the calm and serene environment of their homes with ease of mind. Located in the same township are Sunway College Ipoh, Lost World of Tambun, Lost World Petting Zoo, Lost World Hotel, The Banjaran Hotsprings Retreat (an award-winning 5-star spa & wellness resort), as well as Giant Hypermarket. All amenities are merely a stone's throw away and Sunway City Ipoh To enjoy a piece of this magnificent development, or for further enquiries, please confact Sunway City (Ipoh) Sdn Bhd at 605 548 6668 or email suncityipoh@sunway.com.my is also easily accessible via the North South Expressway and enjoys direct access to the Ipoh City Centre. Setting a new standard for luxury living, each unit at The Lakeside Mansion comes with a garage that fits 3 cars. Residents can also indulge in special moments with family members in the privacy of their own backyard as each unit is built with a private swimming pool and garden gazebo. A solar-powered system provides heated water to the kitchen and bathrooms, that are fitted with culture marble vanity tops and exclusive Hansgrohe sanitary fittings. ////// <mark>06 PROPERTY</mark> PROPERTY 07 \\\\\\





## MINISTER

OF HIGHER EDUCATION OFFICIATES GROUND BREAKING CEREMONY OF

### SUNWAY UNIVERSITY'S NEW BUILDING

A Celebrated Milestone In Sunway University's Continuous Growth

Sunway University added another milestone to its history of growth with a ground breaking ceremony for its new academic building (the new university building). The ceremony was officiated by YB Dato' Seri Mohamed Khaled Nordin, Minister of Higher Education, who signed a plaque commemorating the event, witnessed by Tan Sri Dato' Seri Dr. Jeffrey Cheah, AO, Chancellor of Sunway University and guests.

The ground breaking ceremony was broadcasted live from the site of the university's new building to the Multi-Purpose Hall. The new building, which will be completed in 2014, is a 12-storey tower block providing 880,000 sq. ft. of space that can accommodate 9,000 undergraduate and graduate students. A 3-storey Learning Commons for 1,100 students, library, lecture theatres, auditoriums, mini theatres and seminar rooms are some of the new facilities in the building. A basement car park with 1,100 parking bays and an underground walkway linked to Monash University are the other advantage to students, providing a total floor area of 1,26 million sq. ft.

The building with a projected construction cost of RM350 million will have an environmentally-friendly concept with energy and watersaving features as well as ample natural lighting and a ventilation system that will promote sustainability and a greener environment. In recognition of this, the university will be seeking to achieve the BCA Singapore and Green Building Index certification for the new University building.

The new building is part of a large-scale expansion exercise that will include a new Graduate Centre, modeled after Harvard Business School, and is nearing completion within the first half of this year.

"Sunway University's new building when completed opens the way to a well-connected seamlessly integrated education and living hub in Sunway with easy accessibility for all who work, study, live and visit."

by Ton Sri Dato' Seri Dr. Jeffrey Cheah , AO





## SUNWAY PUTRA MALL TO TRANSFORM

Sunway REIT Management San Bhd, the Manager for Sunway Real Estate Investment (SunREIT) announced the refurbishment plan for Sunway Putra Place as part of the Manager's transformation initiative to rejuvenate and reposition the mall as the preferred shopping destination for local visitors and tourists.

The refurbishment for Sunway Putra Mall will be undertaken to refresh the architecture of the mall to appeal to the current retail trends. The ultra-modern architecture design will express the cosmopolitan lifestyle of the urban population and accentuate the prominence of the mall. The Manager is positioning the mall as a "Lifestyle Urban-Chic" shopping mall targeting mid to mid-upper income level shoppers with an exciting blend of tenancy mix.

- Total gross floor area (GFA) expected to increase from 860,000 sq. ft. to 952,000 sq. ft.
- The preliminary capital expenditure (capex) for the refurbishment is estimated at RM200 million
- The refurbishment exercise is expected to take about 15-18 months
- Projected return on investment ("ROI") of 12.5% to 15.0%
- The substantial creation of the new lettable area ("NLA") in excess of 100,000 sq.ft.
- Increase of 20% in NLA from its original NLA of 505,448sq.ft.

Retail zoning and interesting concepts will be introduced:

- "Asian Avenue" uniquely themed retail segment with food and entertainment
- 8 screens cinema
- Food and beverage, alfresco and entertainment to create vibrancy to the night scene

The new fenancy mix with improved retail layout and circulation within the shopping mall will draw a larger crowd upon completion of the refurbishment. The businesses of Sunway Putra Hotel as well as Sunway Putra Tower will benefit synergistically from the transformation of the new shopping mall.

The Manager is currently undertaking studies in vehicular traffic improvement on both ingress and egress points of the mall, direct linkage to LRT, covered pedestrian walkways to main public transportation hubs, namely the KTM Komuter Station and Hentian Putra Bus Terminal to improve the traffic flow within the proximity of Sunway Putra Place for the convenience of shoppers.

SunREIT is optimistic about the future prospects of the 3-in-1 mixed used development of Sunway Putra Place and expect substantial capital appreciation post refurbishment. Sunway Putra Place is in a strategic location in the central business district of Kuala Lumpur and in the vicinity of the Putra World Trade Centre and UMNO Headquarters. Kuala Lumpur will see another impressive landmark property in the making. The Manager is confident that Sunway Putra Place will be well-positioned as a new tourism destination for shopping, entertainment and hospitality.



## SUNWAY GROUP SPREADS AWARENESS FOR THE ENVIRONMENT

Sunway Group recently celebrated Earth Hour in a much bigger scale. Stemming from the eleven year relationship that Sunway has had with WWF and the success of previous Earth Hour celebrations held for four consecutive years at Sunway Pyramid Shopping Mall, Sunway Group participated in a big way this time.

Climate change and environmental issues are no longer just the responsibility of NGOs and governments. Rightfully it is a joint responsibility by all. Sunway's components coming together as a collective group to support Earth Hour is remarkable as together we can achieve more. Collectively, these components offer a wide platform to remind and educate the public to do their part in conserving the environment.

Sunway Lagoon, Sunway Medical Centre, Menara Sunway, Sunway Lagoon Club, Sunway Putra Hotel, and Sunway Resort Hotel & Spa switched off all non-essential lights. The lights at the Grand Arch of Sunway Resort Hotel & Spa were also switched off as well as the façade lights along the hotel which stretches to Pyramid Tower Hotel. Guests of the hotel rooms were encouraged to turn off their room lights too.

Sunway Shopping Malls, which comprise of Sunway Pyramid, Sunway Giza, Sunway Putra Mall, and Sunway Carnival had awareness activities in their respective malls that started a week before the event, leading up to this year's Earth Hour that was held on 31st March. WWF-Malaysia had pledge booths where shoppers could make their pledge for Earth Hour and to 'pot-a-plant' for the environment.

Sunway University observed Earth Hour with Sunway's Ensemble recital to raise funds for the Jeffrey Cheah Foundation. Up north, Sunway Hotel George town and Seberang Jaya, Penang turned off non-essential lights in the lobby and common area each day for half an hour from 8.30pm to 9.00pm creating a soft awareness for Earth Hour prior to the event. At Lost World of Tambun in Ipoh, Earth Hour was observed during the 'Lock & Key Event' at the Lost World Hotel.

## News

# SUNWAY PYRAMID MALAYSIA'S MOST FAVOURITE SHOPPING MALL

Last year, Tourism Malaysia ran an online poll to determine Malaysia's Most Favourite Shoppina Mall.

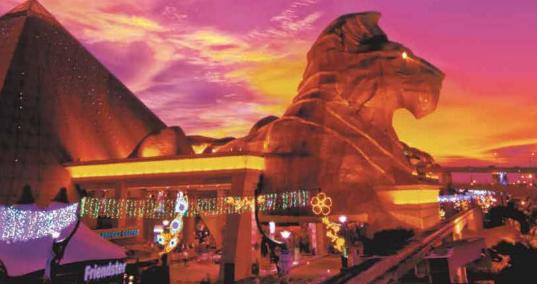
More than 300 shopping malls were polled and Sunway Pyramid emerged as a clear favourite, winning over half of the total votes and Malaysia Tourism Innovative Shopping Mall Excellent Award 2010/2011.

To congratulate Sunway Pyramid for their win, Tourism Malaysia recently presented Sunway Shopping Malls' Chief Executive Officer, H.C. Chan with an award and cash.

This is the 2nd Excellent award received from the Ministry of Tourism.

Sunway Pyramid clinched an Excellent award from The Ministry o Tourism back in 2004 and a Merit award in 2006.





#### JUNIOR RANGERS CAMP UNDER THE STARS AT LOST WORLD OF TAMBUN

Organised for Lost World Junior Rangers, this is a 2nd annual event where the Junior Rangers and their friends around Perak took part in a 2 day 1 night camping experience at Lost World of Tambun.

The programme was open to all Junior Rangers members and also to kids aged 7 to 12. Camping is a great experience for kids, designed to mold and enhance their survival skill, sense of independence and to learn the importance of protecting Mother Nature and its wildlife. It builds personalities through mental and physical development.

The children experienced fun-educational activities such as tent setting, water safety briefing & water confidence and group activities. Activities also included a night trail to the Petting Zoo and cave exploration of Gua Anak Datok which provided the young rangers an insight into 400 million year old limestone, with magnificent stalagmites and stalactites, Picasso Chamber, limestone water flows and bat cave.

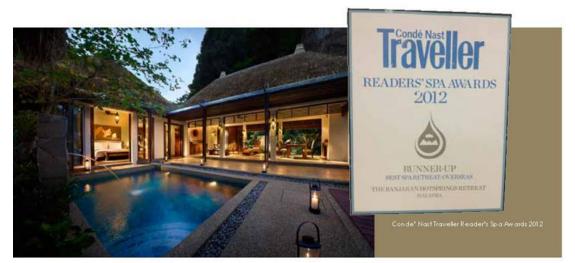
For more information visit www.sunway.com. my/lostworldoftambun or call 605-542 8888







# THE BANJARAN HOTSPRINGS RETREAT WINS BEST SPA RETREAT OVERSEAS



#### YOUR ONE-CLICK APP IN TIMES OF NEED

The public isstrongly encouraged to register with MyDistress, a security application with a one-click help indicator to the police in times of need.

Working in close partnership with the police and the Malaysian Crime Prevention Foundation, Sunway Group contributed RM150,000 to help develop the security application.

MyDistress application, the first in the nation, was launched in eight districts in Selangor, namely Petaling Jaya, Gombak, Shah Alam, Subang Jaya, North Klang, South Klang, Serdang and Ampang Jaya.

MyDistress is compatible with Android, Apple, Symbian and BlackBerry smartphone operating systems.

For more information, visit http://mydistress. net/download.html

### S.O.S: REGISTER WITH MYDISTRESS



# HITCH A RIDE ON SUNWAY SHUTTLE BUS One of Sunway's shuttle buses has been upgraded to provide greater comfort and a smoother ride for its passengers. The Sunway shuttle service which serves Bandar Sunway is available from 7 am - 10 pm daily. It offers Sunway's community of employees, residents and students a time and cost-saving traveiling mode

# JEFFREY CHEAH FOUNDATION CONTRIBUTES RM100,000 TO YAYASAN SUKARELAWAN SISWA



Prime Minister Datuk Seri Najib Razak received the mock cheque from Tan Sri Jeffrey Cheah.

To celebrate and further encourage young Malaysians to cultivate the spirit of volunteerism, Tan Sri Dato Seri Dr. Jeffrey Cheah, on behalf of the Jeffrey Cheah Foundation, recently donated RM100,000 to Yayasan Sukarelawan Siswa (YSS).

YSS is a non-profit, non-governmental foundation, specifically set up to promote world peace. The foundation also seeks to promote friendship and loyalty and encourage youths to contribute on both a local and global level.

////// 16 NEWS

#### Jeffrey Cheah Foundation

Nurturing the Seeds of Wisdom

The Jeffrey Cheah Foundation (JCF) has donated RM25,000 to Dianity & Services, a non-profit advocacy movement which speaks and acts on behalf of and alongside individuals with learning disabilities.

Dignity & Services works with Dignity & Services also works to raise teenagers and young adults, aged 17 years and above, with learning disabilities and equips them Government agencies, media and with the skills they need to lead an independent and meaningful life within the community. The independence they gain will help them plan for a future without their The RM 25,000 will be put towards caretakers, and is done through rolling out the first additional house. A Supported Living and Life Planning programmes, using the principles of self-advocacy. The organisation also works with family members through counseling and planning programmes to help them plan the future of their son or daughter.



Students baking in the kitchen of the home with the help of volunteers

# donates to Dignity & Services



Sitting down in front row from right: Josh Green, Wr Lee Weng Keng and caretaker of the home wit

public awareness about learning

disabilities, working closely with

educationalinstitutions. The donation

made by JCF will be used to help

roll out the supported living program.

number of sites have been identified

and these funds will help with deposits

this way our centre will significantly

increase the number of people they

reach through our advocacy and

supported living', said Mr. Green.

JCF supports advocacy with learning disabilities.

they are very proud of it!

The Jeffrey Cheah Foundation will continue to contribute and give to society through the pillar of education. Through our Job Placement Programme and donations such as that to Dianity & Services, which share our principles, JCF aims to equip individuals with learning disabilities with knowledge, emotional maturity, and physical skills needed to be more independent.

## organisation helping individuals

realise Dignity and Services' goal to One of the students from the centre. Ho Wai Keen, a 22-year old boy with Down Syndrome who is the House Leader of Dignity and Services, gave a short speech thanking JCF for the contribution. He said in his and equipment. By rolling out in speech that he and his friends (fellow students) come to the centre every weekend to learn about basic living skills like preparing meals, making decisions, solving problems, living independently and also learn to keep themselves healthy. Ho added that he and his friends also work and

## **SUNWAY-TES** Presents RM200,000 Worth Scholarships To NGO ONE CARING HEART MALAYSIA

by providing training and an economic nation building projects.

Caring Heart Malaysia has extended another high quality of accounting education. project to assist 5 poor families so that an individual from each family is able to study CAT or ACCA in Sunway-TES.

One Caring Heart Malaysia's objectives Sunway-TES is a provider of the worldare to nurture youth and single mothers renowned Certified Accounting Technician (CAT) and Association of Chartered Certified transformation programme to uplift standards. Accountants (ACCA) courses from the United of living of the nation. It also organises events. Kingdom, In 2003, Sunway-TES was awarded and seminars to promote skills development. Premier Plus Status by ACCA UK and in 2007, and encourages social entrepreneurship for Sunway-TES achieved Approved Learning Partner – Student Tuition, Platinum Status also by ACCA UK. Sunway-TES has maintained Today with the support of Sunway-TES, One both these awards which is a reflection of its



(Fram L-R) Bizabeth Lee, Becutive Director of Sunway Education Group: Puan Sri Datin Seri (Dr.) Susan Cheah, EXCO member of Sunway Group: Mr. Teo Fe Sing. Becutive Director of Sunway-TES; Y.B. Senator Datuk Heng Seai Kie, Deputy Minister of Warnen, Family and Community Development; McSarajini Ruth Rajahser, Deputy President of One Caring Heart Walaysia; Puan Sri Cecilia Lim; and Dato Anne Bu, advisors at One Caring Heart Malaysia.

